



The Citizenship Foundation
Trustees' Annual Report and Accounts
31st March 2019



www.youngcitizens.org

20th Anniversary
2019
charitytimes Awards
Shortlisted

Young Citizens is the name by which the Citizenship Foundation is now known. Registered office: 37 Heneage St, London E1 5LJ. The Citizenship Foundation is a company limited by guarantee and not having a share capital, number 2351363, and a registered charity number 801360.



About Young Citizens

Young Citizens helps young people become active, engaged and motivated citizens, able to contribute positively to their communities, whether their communities are local, national or global.

We believe that by helping young people play a full part in their communities, we can help strengthen democratic society. At a time when so many of our democratic institutions are under threat, our work is more important than ever.

Our work ranges from immersive learning projects, in which young people learn about the legal justice system, to empowering children to take action on social issues they care about most. We also empower teachers and volunteering professionals with specialist training and resources for classroom delivery. All our work has a single aim: to help young people be active citizens for life.

Contents

About Young Citizens	2
Introduction from the Chair and Chief Executive	5
Objectives and Goals	7
Objectives	7
Vision	7
Mission	7
Ambitions	7
Strategic Plan and Theory of Change	8
Our programmes	9
Highlights of the year 2018–19	10
Impact in numbers	11
SMSC Quality Mark	12
Mock Trial Competitions	14
Supporting young people to gain a voice on controversial issues	16
Campaigning for better citizenship education	18
Working internationally	20
Experts in Schools	21
Democracy Ambassadors	24
Helping young people take social action	25
Bespoke Projects	26
Resources for Schools	27
Our organisation	28
Our new brand	28
Improving our ICT	28
Moving office	28
Website improvements	28
Our new funding model	28
Governance	29
Reference and administrative information	29
Organisational structure	29
Board of Trustees	29
Management	30
Risk management	30
Safeguarding	30
Financial Review	31
Responsibilities for the Financial Statements	31
Report of the Independent Auditor – Year ended 31 March 2019	34
President, Trustees, Ambassadors and Advisor	52
Supporters of Young Citizens	53

The Trustees have pleasure in presenting their report for the year ended 31 March 2019, which also incorporates their report as Directors. The Trustees have complied with the Statement of Recommended Practice, Accounting and Reporting by Charities (2015) and applicable United Kingdom Accounting and Financial Reporting Standards.

Small Companies Exemption

In preparing their report, the trustees have decided to take advantage of the Small Companies Exemption under Section 1A of FRS 102 and the Companies Act 2006.

The Citizenship Foundation is a company limited by guarantee and not having a share capital, number 2351363, and a registered charity number 801360.

Introduction from the Chair and Chief Executive

The Citizenship Foundation – now known as Young Citizens – was set up in 1989 with the purpose of ensuring that all young people become active and engaged citizens playing their full part in democratic society. In this, our 30th anniversary year, we both celebrate our many achievements – and the thousands of people who have helped with our work over the past three decades – as well as commit ourselves to continue our vital work during these challenging times.

Over the past year, we've begun new programmes: Democracy Ambassadors, launched during the 100th anniversary of the extension of the franchise, trained more than 1,000 13-16 year olds in democracy and peer education, so that they could go on to talk with their friends and peers about democracy. The programme, funded by the Cabinet Office, has now come to an end, but we've made the resources available for any school or youth group to use. We've also given new impetus to existing programmes: our Make a Difference Challenge, which helps primary-age children to take action on social issues they care about, is being redeveloped and extended so that it is available to all schools across the UK for the first time.

We've also continued to develop the effectiveness of our long-standing programmes, such as our Mock Trial Competitions, which are reaching more young people than ever; our Student Workshops are helping hundreds of young people understand aspects of the law, media and campaigning; and our Experts in Schools programme, is engaging volunteers with economic, media legal and political expertise to work alongside students to help them understand different aspects of citizenship.

We've continued to update our ways of working – becoming more flexible and efficient. We've updated our IT systems, moved to flexible office space, continued to roll out our new brand, and consolidated our web and social media presence. The Board of Trustees has continued to make sure it keeps itself refreshed and with the skills appropriate for our strategy. Three new trustees were appointed during the year, with skills in secondary citizenship education, the legal profession, and marketing. And at the end of the year, after an extensive recruitment process, Edge Watchorn was appointed as our new Chair. We would like to pay tribute to Martin Bostock who retired as Chair after five years in the role and ten years on the board – for his immense dedication and support for the charity, and for leading us so effectively through a period of rapid change.

At the heart of what we do is our campaigning for national consensus on the importance of every young person receiving high-quality citizenship education – both formally within schools and less formally outside the school gates. Last year, the House of Lords Select Committee on Citizenship published its report calling for the Government to take a root-and-branch approach to improving citizenship education, which it described as being in a parlous state. We were disappointed with the Government's response, which acknowledged the importance of citizenship education but did not match these words with action. This year, despite our continued disappointment with the inaction by the Government on citizenship education, we are pleased that the new Ofsted Inspection Framework for schools gives greater focus to a rounded education, and to citizenship education.

We are very fortunate to have a loyal base of volunteers, supporters and donors. We give heartfelt thanks to you all – whether you're an individual, a corporate supporter or a project partner – for the support you have shown. We simply couldn't achieve what we do for young people without you.

Edge Watchorn



Tom Franklin



19th September 2019

P.S. We are delighted that, in our 30th anniversary year, Young Citizens has been shortlisted for the prestigious **Charity of the Year** at the Charity Times Awards. Thank you to staff, volunteers, supporters and donors.

Objectives and Goals

Objectives

The main object of our Charity, as stated in its Memorandum of Association, is to promote good citizenship for the public benefit by advancing active understanding of law and politics, religion and morals, commerce, industry, the arts, ecology, sociology, and any other subjects insofar as they are likely to be conducive to good citizenship.

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning future activities.

Vision

We want a fair and inclusive society based on a strong, stable and secure democracy, in which every person achieves their full potential as an active citizen, both personally and within their communities.

Mission

We will enable a greater number of young citizens to participate actively in society. We will do this by equipping children and young people to make a positive difference to the society in which they live – locally, nationally and globally.

Ambitions

To give children and young people the knowledge and skills for participation. This includes:

- Skills for citizenship – including critical thinking, ethical reasoning, political literacy, debating, campaigning and advocacy.
- Understanding of our rights and responsibilities as citizens – both those that are enshrined in law, and those governed by personal and societal values and ethics.
- Knowledge of the democratic system and its processes – not just the elected institutions, but also other institutions of democracy such as the legal system, media, political parties and trade unions.

To give children and young people the confidence to participate. This includes:

Developing belief and trust in democratic and legal processes, alongside realism about the constraints and compromises inherent in democracy.

- Developing belief and trust in democratic and legal processes, alongside realism about the constraints and compromises inherent in democracy.
- Resilience to challenges – the ability to withstand set-backs and seek to overcome barriers.
- Optimism in the ability to make a difference – whatever our power or position, both as individuals and as communities.

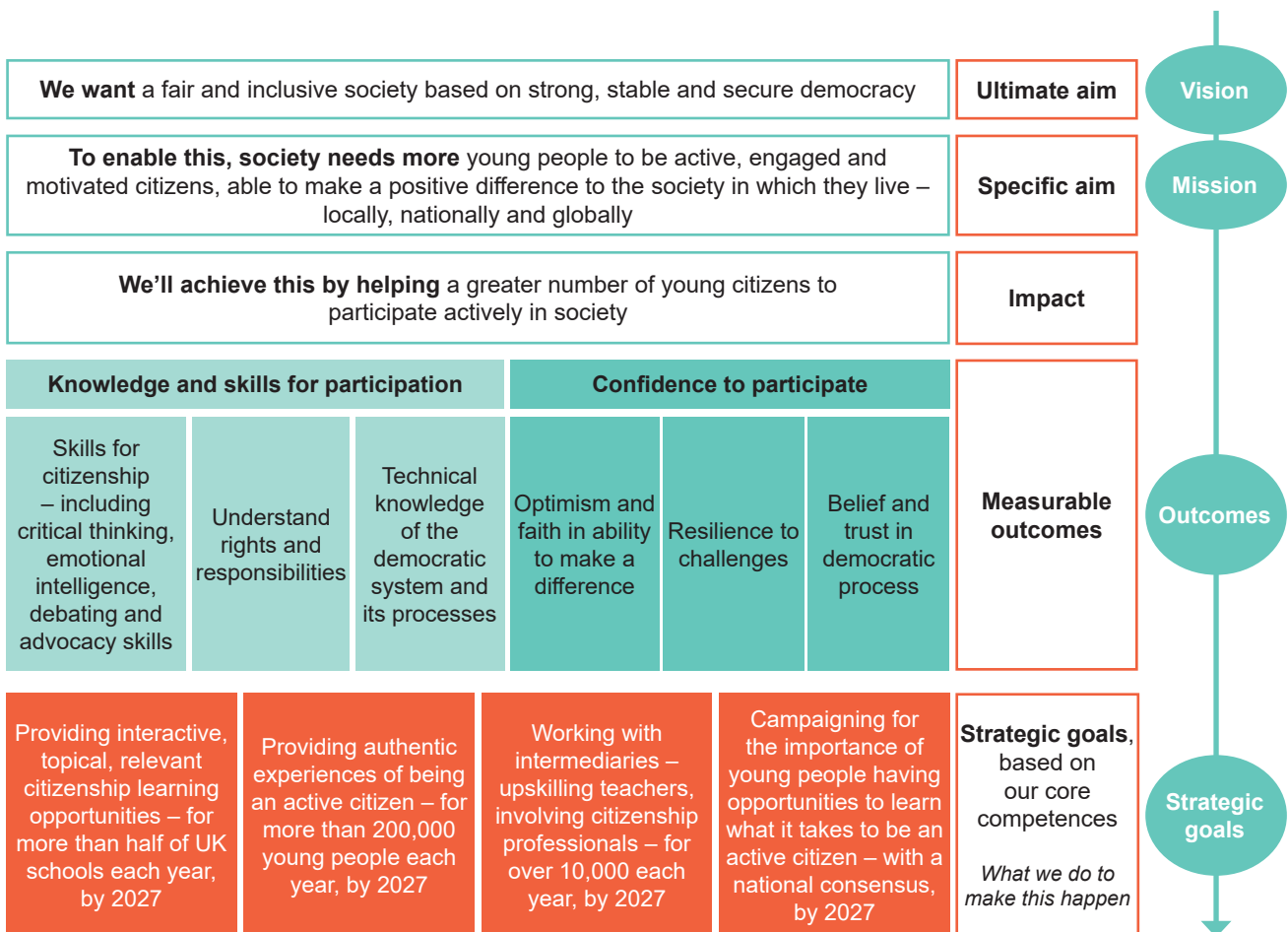
Strategic Plan and Theory of Change

A long term ten-year strategic plan, Empowering young people for a stronger society, was agreed in March 2017, which sets out a Theory of Change to underpin our work:

There are **four ambitious strategic goals** within the Plan:






































1. Providing interactive, topical and relevant citizenship learning opportunities that are used by more than half of UK schools each year by 2027.
2. Providing authentic experiences of being an active citizen for more than 200,000 young people each year by 2027.
3. Working with intermediaries – upskilling teachers and involving professionals – over 10,000 each year by 2027.
4. Campaigning for the importance of children and young people having opportunities to learn what it takes to be an active citizen to achieve a national consensus by 2027.

Young Citizens Theory of Change



Our programmes

The table below shows how our programmes help achieve our desired outcomes of developing the knowledge, skills and confidence of young people to participate in society.

	Skills for citizenship, including critical thinking, emotional intelligence, debating and advocacy	Understanding rights and responsibilities	Technical knowledge of the democratic system and its processes	Optimism and faith in ability to make a difference	Resilience to challenges	Belief and trust in democratic process
Mock Trial Competitions						
SMSC Quality Mark						
Experts in Schools						
Democracy Ambassadors						
Make a Difference Challenge						
SmartLaw legal resources						
Go-Givers SMSC resources						
Student workshops						

Highlights of the year 2018–19



358,000



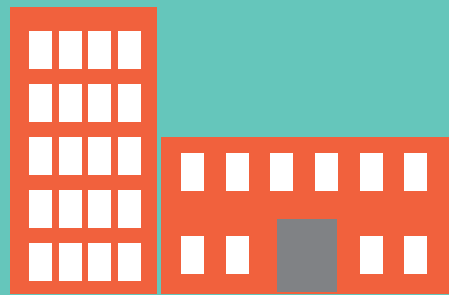
children and young people

benefiting either directly through involvement in our programmes, or because we help their school to improve its citizenship education

4,500

schools

we work with schools across the UK, with an even split between primary and secondary level



2,500

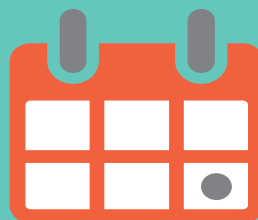
volunteers

often experts in professions such as law, media, politics and economics, many of our volunteers work directly with children and young people

350

events

including Mock Trials, student workshops, teacher training and celebration events



SMSC Quality Mark

Our SMSC Quality Mark celebrated its first birthday during the year, and has continued to grow its reach

SMSC stands for Spiritual, Moral, Social and Cultural education, and all schools are expected to demonstrate how they are delivering this for their pupils during inspections by the standards regulator, Ofsted.

Our SMSC Quality Mark, developed with the support of an advisory group of teachers and education experts, comprises two elements:

- A Self-Review Tool, enabling schools to complete an evaluation of the quality of their SMSC teaching, with pointers on how to improve their provision.
- A verification stage, with our team of expert verifiers, who spend time within the school working alongside the staff team to verify the standard achieved and suggest priorities for improvement.

160,000

pupils have been reached through the National SMSC Quality Mark

The Self-Review Tool has this year been updated to bring it fully up to date with the new Ofsted Inspection Framework, and this year, we have started running Beacon Twilight sessions for schools which provide exceptional SMSC education to share their SMSC journey with nearby schools.

There is a lot of interest from schools who have achieved silver or gold in the Quality Mark to share their journey with other schools and become Beacon schools – which is very much the ethos of the programme. More than 800 schools have now downloaded the Self-Review Tool, and more than 100 schools have progressed to the verification stage. We were also delighted to feature Meg Marshall – the former headteacher of an SMSC Quality Mark gold awarded primary school at our 30th birthday party this summer

One of the first schools to take part in the SMSC Quality Mark was where one of the perpetrators of a recent terrorist outrage had gone into a school. The head teacher was at first reluctant to discuss SMSC in their school but was persuaded to download and use the Quality Mark's Self-Review Tool. The head teacher has recently commented on how the Tool changed their approach to SMSC provision.*

*For confidentiality reasons, we have withheld the name of the school.

Supported by

Pears
Foundation

The SMSC Quality Mark supports our strategic goal of working with intermediaries – especially the upskilling of teachers.



This email is from a school's SMSC lead teacher on learning the school had been awarded Gold in their SMSC verification. Their SMSC verification journey took almost a year but has led to great success for the school.

To: Victoria Quijada
Subject: RE: A huge THANK YOU

Dear Victoria,

What can say? I am over the moon!!! Your lovely email with a personal feedback to everyone and a wonderful report made me cry last night.

Listening to Radio Oakley episode with your breaking news and cheer of everyone in the room was absolutely priceless. I can't stop smiling for three days now SSS

Thank you for everything! For taking me through this journey and making me believe in myself. I am so proud to be a part of such a wonderful Oakley community. Your constant and total support, your prompt replies to my emails/calls in the evening and over weekends were so crucial of us achieving the Gold Award. I felt you were always there for me through the whole journey.

You cannot imagine what this achievement means to me personally.

Have a lovely annual leave break,

Thank you,
Mary

Mock Trial Competitions

For over a quarter of a century, Young Citizens has sent more young people to court than the Crown Prosecution Service – through our Mock Trial competitions! This year has been no exception, with our Magistrates Court Mock Trial Competition involving more young people than ever before, and our Independent Schools Mock Trial Competition more than doubling its schools take up. Our Bar Mock Trial Competition continues to be hugely popular with older secondary school pupils.

The competitions help young people understand how law touches every aspect of their lives. By taking part in the competition, young people can improve their life skills, such as critical thinking and public speaking, whilst also gaining an insight into how the legal justice system works. By enabling students to interact with legal professionals, the competition helps develop employability skills and boosts social mobility.

The competitions involve taking on the main roles found in a criminal trial, such as prosecutor and defendant, with the cases specially written by legal experts. Teams from different schools compete against each other, in real courthouses, with the support of practising judges, magistrates and legal advisors. The competition is the largest and longest-running of its kind, involving hundreds of schools and thousands of students each year.

For most students it is their first experience of law. There is no better way to introduce them to law than in a fun and engaging experience that stays with them for life.

Case study

“16 years ago, Young Citizens was instrumental in the direction of my life.

“A rather geeky seventeen-year-old, I was the press officer for my school’s team in the Bar Mock Trials – I won the top prize for press officer that year having gained the most publicity for the team as we progressed through the competition. Winning that prize, meeting Cherie Booth QC, who gave me my award, and the work experience I received off the back of it, affirmed my ambition to pursue a career in communications. Importantly, it gave that teenager a huge shot of self-belief and a voice.

“So, I can say confidently, that I know how important the work of Young Citizens can be in inspiring young people as they develop their sense of identity and their sense of social responsibility. Now, 16 years later, I’m proud to be a Trustee of Young Citizens, helping the charity to help today’s young people become confident citizens.”

Matt Lambert, Young Citizens Trustee





How the competition makes a difference

95% of students would recommend others to take part, with 90% stating the following skills had been improved through their participation:

- Communication
- Critical thinking
- Presentation and public speaking
- Teamwork
- Confidence
- Ability to build an argument

“It is an amazing opportunity even if you are not interested in a law career and it is a lot of fun. It is also great to put on CVs to demonstrate you have a wider understanding of the law.”

Student, 14, The Holt School, (Reading, 2018)

The Mock Trial competitions in numbers

75

heats

500

schools taking part

8,000

students taking part

1,500

legal professionals volunteering

Supported by



The Mock Trial Competitions support our strategic goal of providing more young people with authentic experiences of being an active citizen.

Supporting young people to gain a voice on controversial issues

One of our key aims is to help young people understand topical citizenship issues and enable them to take part in society with confidence and have their voices heard. Over the past year we've worked on some specific projects directly related to this.

Brexit

The decision of the UK to leave the European Union is likely to lead to the most profound change to our system of politics and democracy in a generation. For children and young people growing up it will dominate their youth, and Young Citizens aims to ensure that, not only do they understand the complex issues surrounding Brexit, but that they have the skills and means to effect change as they begin to participate in the democratic system.

In the past year we have continued our partnership with FTI on Brexit, which has donated expert staff time to work alongside young people, as part of our Brexit Workshops. At the workshops, students work closely with professionals and esteemed academics, examining some of the main areas that are currently being negotiated as the UK leaves the European Union. Professionals run break-out sessions, engaging students in debate and discussion, and getting them to consider what their priorities are for the UK during the negotiation process.

"My favourite aspect of the programme was engaging with the students and truly supporting the development of their own opinions around Brexit and its economic impacts."

Volunteer, FTI Consulting

95%

participants stated the workshops helped them to understand the key terms and concepts relating to Brexit

Innovation, ethics and the law

In the past year, we have worked in partnership with Allen & Overy, to produce cutting edge resources making the law relevant to young people's lives. This year, we have produced a major new set of teaching resources looking at the topic of innovation, ethics and the law. The resources help students examine how technology has changed over the last half a century and consider who should be held accountable for ensuring technology is used in a responsible way. The flexible teaching resources can be used in both curricular and extra-curricular sessions.

This resource helps students:

- Explore the way technology is developing and the impacts this has on them and society
- Learn about the laws that regulate the use of technology, and the challenges of keeping up with the pace of change
- Consider the ethics of using technology. examines key pieces of legislation to see what rights migrants have in national and international law



Citizenship: right or privilege

The story of Shamima Begum continues to hit the headlines – for example, the news that she will be entitled to legal aid to fight the decision made to revoke her citizenship. Opinions remain divided. Should tax payers foot the bill for her appeal? Was the original decision to revoke her citizenship legal?

In partnership with the Bar Council, we have produced a resource to help schools tackle this difficult subject.

During the course of this three lesson unit students research what the law says about the rights of British citizens and critically examine whether there are any circumstances where it is legally or ethically appropriate to revoke a person's citizenship.

“My favourite aspect of the programme was engaging with the students and truly supporting the development of their own opinions around Brexit and its economic impacts.”

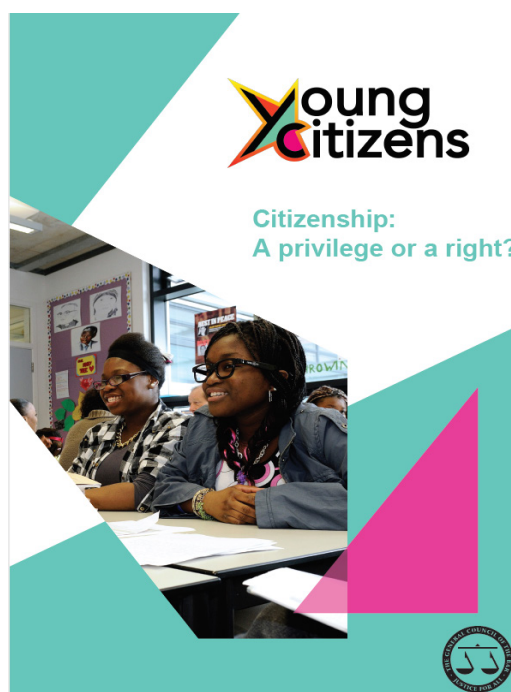
Volunteer, FTI Consulting

The unit helps students:

- Understand what it means to be a British citizen and what the eligibility requirements / routes to British citizenship are
- Have explored some of the rights and responsibilities that individuals have as a British citizen
- Have critically considered what the legal and ethical implications of revoking citizenship are
- Have examined the roles of the legal system, courts and politicians in the decision making process
- Have explored the case of Shamima Begum and considered whether the decision to revoke her citizenship was legal.

326

schools have used our migration resources with students



Creating resources for schools on controversial issues helps us to achieve our goal of providing interactive, topical resources on citizenship issues, making it easier for teachers to teach young people.

Campaigning for better citizenship education

We believe that high-quality citizenship education should be a right for all young people at both primary and secondary school. Every child should finish school equipped with the knowledge, skills and confidence to be active citizens, able to play a full part in their communities.

Unfortunately, the reality is far from this. Although citizenship is a subject in the National Curriculum for secondary schools, the National Curriculum does not apply to academies outside of local authority control and free schools, accounting for over half of secondary schools. The citizenship scheme of work within the National Curriculum is also too narrow, focusing on knowledge of institutions whilst neglecting to build the skills for active citizenship and experiential learning. The narrow focus of both Ofsted and the exam league tables means that schools have little time or incentive to provide a rounded curriculum, which includes skills and confidence for citizenship. For this reason, campaigning for better citizenship education is a key element of our work.

Lords Select Committee Report: The Ties that Bind

In particular this year, we have given written and oral evidence to the House of Lords Select Committee on Citizenship, arguing for an overhaul of citizenship education to stop it 'withering on the vine'. The Committee's Report, *The Ties that Bind*, pulls no punches. It concludes that the Government has allowed citizenship education in England to degrade to a parlous state. The decline of the subject, it says, must be addressed in its totality as a matter of urgency.

- The report calls for a statutory entitlement to citizenship education from primary to the end of secondary education, which should be inspected by Ofsted. Ofsted should give consideration to this in deciding whether a school should be rated as Outstanding.

- The Government should establish a target of having enough trained citizenship teachers to have a citizenship specialist in every secondary school.
- The Government should establish citizenship education as a priority subject for teacher training and provide bursaries for applicants. Urgent action should be taken to step up programmes of Continuing Professional Development for those willing to take on and lead citizenship education in their school.
- The Government should ensure that the National College for Teaching and Leadership allows citizenship teachers to apply to be specialist leaders of education.
- Ofsted should undertake a review of the current provision and quality of citizenship education in schools and highlight best practice. This should be followed up with long-term monitoring of whether citizenship education achieves the set of criteria or goals that the Government sets out for it.
- The Government should work with exam boards to ensure that citizenship qualifications feature active citizenship projects as a substantial part of the qualification.
- The Government should conduct a review of the citizenship curriculum and formulate a new curriculum that includes the Shared Values of British Citizenship, the National Citizens Service and active citizenship projects. Piecemeal changes made without reference to the existing curriculum should be avoided.

We are delighted with the report, which sets out clearly the need for high-quality citizenship education. We are disappointed with the Government's response. Although it articulates the importance of citizenship education for young people, it fails to follow through on the actions needed to overhaul its provision.

We have worked closely with partner organisations in the Political Literacy Oversight Group to promote discussion of the findings of the Lords Report, and we have also increased our contact with Parliamentarians through promotion of our citizenship programmes that take place within MPs' constituencies.

Young Citizens maintains the Democratic Life website, part of the Democratic Life coalition which calls on all politicians to support high-quality citizenship education in schools. We are participants in the Step Up to Serve campaign - a strategic, long-term, cross-sector transformation initiative, which aims to unlock the potential of youth social action across the business, education and voluntary sectors of the UK. This is led by Prince Charles with the support of the all major political parties.

We are also founder-members of the Generation Change alliance: a partnership of eighteen of the UK's leading youth social action organisations supporting best practice and making representations to government. The work of Generation Change has contributed to increased understanding of the youth social action sector and increased value that funders and policymakers put on the wider range of interventions offered before and after the National Citizens Service. We have continued to advocate for high-quality social action programmes and for renewed investment in formative experiences delivered through expert practitioners in schools.

Within this group Young Citizens has also been championing the development of an Impact Accelerator tool for youth social action in partnership with the Dartington Social Research Unit. We were officially awarded the status of Impact Accelerator in the Autumn of 2018.

New OFSTED framework indicates SMSC possibilities



Kerry Hill

As a new OFSTED inspection framework proposed for Autumn 2019 is released, it gives a good opportunity to see where SMSC fits within it and the new expectations being placed on schools.

Amanda Spielman (HMI Chief Inspector) recently stated that:

"Education is not just about the gaining of knowledge and the acquisition of skills but the basic aim of our schools is to aid the personal development of all our students in the fullest sense."

This clearly acknowledges that central to education should be the development of personal, social and emotional attributes, to support the whole child, thereby enabling them to academically flourish.

The proposed 2019 OFSTED framework promotes and elevates the prominence of SMSC. The separation of the current Behaviour and Welfare criteria into Behaviour and Attitudes and Personal Development, signifies a greater focus on these areas. On the whole this split may be a welcomed change, separating behaviour attitudes from discipline and seeing a critical role of schools to develop children in a wider sense so that they are healthy, active and engaged citizens.

We also see new vocabulary coming in to the framework such as pupils' being 'committed to their learning, know how to study effectively' and that they 'are resilient to setbacks and take pride in their achievements'. This clearly establishes an expectation on schools to be providing a rich, broad and engaging curriculum, from which children develop skills which are intrinsic to life-long learning and transferrable across all aspects of learning, social interaction and personal development.

SMSC is the golden thread

This focus on developing children's characters and life skills has been a focus of our own SMSC curriculum for the past two years, where we try to enable children to become responsible, independent and invested citizens in the world that they will grow up in. SMSC (and in particular mindfulness and mental health), is the golden thread that weaves through our school culture. We believe that personal, social and emotional skills are vital to children, if they are going to reach their potential academically and more importantly, as adults of an ever-changing future.

As education practitioners, it is increasingly falling to us to educate children in the widest of senses, providing them with the essential building blocks for life-long learning so that they can focus, concentrate, interact with others, regulate their emotions, build resilience and cope with the challenges of modern life. This is also the purpose of a diverse and engaging SMSC curriculum.

The SMSC award recognises that for children to thrive, we must provide them with the capacity to learn more and more about themselves and the world around them - encouraging schools to look beyond the academic text books and support personal growth, understanding and awareness.

As a Gold SMSC award school, undertaking the kitemark allowed us to reflect on our practice, celebrate our strengths and identify where we can continue to develop, so we maximise the chances and opportunities that we provide our pupils to nurture their skills and talents in every sense.

At this time of change to a new OFSTED framework, the SMSC Quality Mark is an effective school evaluation and improvement tool to ensure that we are aiding "the personal development of all our students in the fullest sense."

In the past year, we've also expanded our online blog – providing commentary on citizenship education and the policy environment. An example of one of the blog posts is above.

Our strategic aim is to create a national consensus on the importance of high-quality citizenship education for every young person – our campaigning work helps to support this.

Working internationally

The focus of our work is primarily young people, and especially those in disadvantaged communities across the United Kingdom. A core value for us is also our internationalism, and in the past year we have continued with a varied programme of international activity, including:

- Active Citizens, in which we have continued to support a growing online presence for this programme in partnership with the British Council, including Pakistan, Bangladesh and Sri Lanka.
- Running the UK contribution to a Europe-wide programme to support citizenship teaching in EU schools, on behalf of the British Council.
- Council of Europe/EU work on Charter for Democratic Citizenship and Human Rights Education and on Teaching and Managing Controversial Issues.
- Showcasing the work of Young Citizens to overseas visitors as examples of best practice, with recent delegations from Bahrain and South Korea.
- Council of Europe Final Conference of the Joint Programme ‘Human Rights and Democracy in Action’.
- Nordic Council training on Controversial Issues for Nordic Countries on Utoya.
- Baltic Forum for Human Rights and Democracy in Action and Baltic Pilot on Controversial Issues, Tallinn.
- Evens Foundation on Peace Education, Conflict Matters 2017 European Conference in London.

Supported by



Council of Europe (CoE) launch of its new Flagship Education Programme FREE to SPEAK, SAFE to LEARN, Democratic Schools for All

David Kerr, in his role as UK EDC/HRE National Coordinator for the Council of Europe and CoE expert, and Ted Huddleston, in his role as CoE expert, attended the Launch conference of the new CoE flagship education programme FREE to SPEAK, SAFE to LEARN, Democratic Schools for All held in Oslo in November 2018. The programme was launched by the Norwegian Prime Minister, Erna Solberg, who began her working life as a teacher. The new programme has six key themes, one of which is ‘Teaching Controversial Issues’, and is built around the cutting edge work that David and Ted have developed in this area for CoE over the past four years. David gave an expert researcher input on the theme of ‘Making Children and Young People’s Voices heard in practice’ and Ted was one of the conference rapporteurs

Experts in Schools

We believe that for young people to become active members of society they need to understand its legal, political and economic structures. Our Experts in Schools programme aims to do this by putting professionals who are experts in these fields into the classroom to facilitate sessions with young people.

This skills-based, corporate volunteering programme partners businesses with their local schools and provides employees with the opportunity to work with small groups of students over a sustained period of time. We broker the relationship between the business and the school, train the volunteers and provide the materials to ensure engaging and interactive sessions proven to have a huge impact on the young people that take part. Over the course of the programme, not only do young people develop their understanding of these foundational topics, but working closely with professionals also helps them to develop key employability skills and raises their aspirations.

At present, there are three strands to our Experts in Schools programme: law, economics and Brexit. We partner with businesses across different sectors to deliver fun and engaging sessions to young people across the UK examining these topics.

“Young Citizens is one of our longest standing community partners and it’s always a pleasure to work with them. Their dedicated team are experts in working with schools, students and corporates like CMS. The Legal Workshops give our volunteers the opportunity to share their skills with students and it’s a great way for us to partner with our clients too.”

Laura Sweeting, CR Manager, CMS

Legal Experts in Schools

Legal Experts in Schools is Young Citizens’ flagship Experts in Schools programme, having been in place for more than 15 years.

We partner law firms, in-house legal teams and barrister chambers with local schools to increase young people’s understanding of the law.

“It’s great to get out of the office and talk to other people in the company, and really engage with the kids, who actually want to be involved in a debate and have discussions. My experience has been amazing, and it has developed my skills in facilitation, communication and time-management; skills which I don’t always get to use in the company.”

Volunteer lawyer, Centrica Energy

Over six one-hour sessions, legal professionals volunteer in the classroom to facilitate debate and discussion among small groups of 5/6 students aged 14-17. The volunteers use engaging and interactive resources, created by our education experts, to examine some of the most topical areas of the law, such as human rights and the laws surrounding social media.

96% of the young people who benefitted from the Legal Experts in Schools experience stated they had a better understanding of their rights and responsibilities as a result. Students reported that the following skills had been improved through their participation:

- Debating 86%
- Teamwork 67%
- Communication 64%
- Ability to interact with adults 64%
- Confidence 64%
- Listening skills 53%
- Aspirations 39%

Last year, we launched our Legal Workshops for young people, alongside our traditional Legal Experts in Schools. These have gone from strength to strength, and have enabled us to expand the locations around the UK where we are supporting young people.

Students and teachers have reported that this delivery model raises young people's confidence and aspirations as well as giving them a unique insight into the legal profession. In the coming year, as well as continuing these workshops, we will also be holding a series of special events covering:

Campaigning and the Law: Learning from the Youth Climate Movement – introduce your students to the power of social action and how they can influence the law

Criminal Law and Advocacy – give your students an insight on how the criminal justice system and what happens inside a courtroom

Social Justice: The Law and You – empower your students to critically think about the issues that impact their lives and how the law can bring about change.

“Having the opportunity to interact with professionals in a small group supports the students to make great progress in their learning on the topic and they respond incredibly maturely, taking the sessions very seriously as they feel they are being taken seriously and respected. It gives them a taster of being in more of a ‘working’ environment than a school environment. It’s a very good experience for them in terms of developing people skills.”

Anna Wolmuth, Head of Citizenship,
Haverstock School

Supported by



Economic Experts in Schools

We believe the economy, how it affects our lives, how it operates, and how it is changing, are areas young people need to understand. Through our award-winning programmes on financial

education, we're supporting young people in understanding this key area of democratic life.

Since 2012 we have partnered with FTI Consulting to create a unique employee volunteering programme focusing on economics and the global financial crisis.

“I had a really good time and I learnt a lot. It was amazing to work with professionals and to hear their insights and learn from them.”

Student, Wapping High School, after taking part in an Economic Experts in Schools workshop

The programme aims to improve young people's understanding of economics by getting experts from FTI Consulting to volunteer in the classroom to facilitate engaging and interactive sessions with young people. The programme has proved to be extremely successful, with 93% of the young people stating that the programme has improved their understanding of basic economic terms and concepts.

We are now seeking ways to expand the programme to other companies with economic experts and more schools across the UK.

Economic Experts in Schools in numbers

250

students taking part

50

professionals volunteering

4

industry award shortlists

Supported by





Media Experts in Schools

With the advent of fake news, we recognise the importance of young people needing to critically examine their news sources and to question what they are reading and sharing online.

Last year we partnered with FTI Consulting to develop resources on helping young people understand the media. Our aim is to equip the next generation with the tools they need to critically evaluate the news and the world around them with skill and confidence. The school trials of these were extremely encouraging. In the current year, we are rolling out the programme to new partners and schools

Supported by



Democracy in Schools

As part of our commitment to engaging more experts, we want to work with those involved in politics to help young people understand the democratic system, from county councils, local governments to the national parliament and international relations.

Last year, we partnered with the University of Essex to pilot an innovative programme that will see Government and Politics students delivering political literacy classes to young people. This has now been embedded into the curriculum for politics students at the university. We have just agreed a partnership with the University of Sheffield to adapt the resources to include more statistical information, so they can be used as part the Q-Step programme (which aims to promote a step-change in quantitative social science training in the UK).

Supported by



Our Experts in Schools programmes support our strategic goal of providing topical and relevant citizenship teaching materials in schools. It also helps to raise aspirations for young people.

Democracy Ambassadors

We know that young people listen to what other young people have got to say.

We also know that democracy isn't one of the topics that naturally springs to a young person's mind when they're passing time with their mates in the park.

Understanding and engaging with democratic processes is a crucial part of a young person's transition to adulthood. Understanding their place in society and their rights as a citizen, feeling able to contribute to discussions about how their community is run, exercising their right to register to vote and going on to vote, and feeling that they CAN make a difference are all important parts of becoming an adult.

In the past year, Young Citizens has run its Democracy Ambassadors Programme. Youth organisations trained and supported more than 1,000 young people aged 13-16 to talk to their friends about democracy in a way that makes sense to them, in places that are familiar and comfortable, so that talking democracy becomes a natural part of growing up, and as a follow-up, many of these young people have then worked with their peers through social media, presentations in schools and youth groups, and other means. Pupils from Sherbourne Fields School, a school for pupils with Special Educational Needs, for example, created a puppet show for fellow pupils to explain democracy.

Funding for the programme was from the Cabinet Office as part of the Government's Suffrage Centenary Fund until March 2019. This has now come to an end, but we have turned the resources into a free pack which any school can use.



“The Democracy Ambassadors’ programme is a great way to educate young people in a way that is accessible to them.”

Georgina and Natalie, Democracy Ambassadors from Woking Youth Council

Supported by



Our Democracy Ambassadors programme supports our strategic goal of providing more young people with authentic citizenship experiences – so that they can learn about citizenship through ‘doing’.

Helping young people take social action

Make a Difference Challenge

Our Make a Difference Challenge programme helps primary school children choose an issue they care about and want to see change on, and then take social action to help to bring about that change.

Sometimes the action will involve volunteering. Other times it might be about fundraising. And other times it could involve campaigning, letter writing, or even protesting!

The project provides a triple benefit to participating schools: training teachers in child-led pedagogy, providing rich 'real-life' learning experiences for pupils and 'making a difference' to the communities pupils and teachers belong to.

This year, we were awarded a grant from the Pears #iwill Fund, a collaborative fund made possible by Pears Foundation, the National Lottery Community Fund and DCMS to support the goals of the #iwill campaign. This grant is enabling us to expand the number of schools

taking part in our Make a Difference Challenge programme.

Until now however, we've only been able to work with schools in a small number of areas where we've delivered face-to-face training for teachers participating in the project and organised events for pupils' to showcase their achievements. This additional #iwill funding will be used to develop an online course to allow teachers from anywhere in the country to access our teacher training and structured learning materials designed to support children with developing their social action projects.

Supported by



Our Social Action programmes support our strategic goal of helping more young people learn about citizenship through authentic citizenship experiences.

Bespoke Projects

Young Citizens has a long and successful history of working with businesses across a range of sectors to help them to deliver impactful citizenship programmes. We partner with businesses and by gaining insight into their corporate citizenship objectives, we work with them to plan and implement impactful projects that help them to meet these objectives.

The subject and delivery model varies depending on the need of our partner organisation. In the past year we have partnered with Disney Theatrical Group, A&O, Bar Council, and CC Land to create education projects on topics ranging from the future of work to land use and social history.

Nesta

In late 2018 Young Citizens were commissioned by Nesta to produce a stand-alone classroom resource.

The resource aimed to explore the findings of the ‘[Future of Skills: Employment in 2030](#)’ report with young people and allow them to understand the implications these findings may have on their future careers and lives.

The [resource pack](#), aimed at upper KS3 and KS4 students, consisted of:

- a PowerPoint presentation for use in class, including a short animation;
- a set of classroom notes for teachers.

The lesson plan was downloaded more than 1,200 times, and we estimate that more than 100,000 students have benefited from it. In a follow-up survey of teachers who used the resource, 95% agreed that the resources were clear and easy to use, and 87% felt that students have a better understanding of how the world of work may change by 2030. One of the teachers commented,

“There is usually a negative attitude towards careers lessons as pupils see it as ‘dull’ and ‘dry’. However, they were engaged in this lesson! Some of them found it a ‘wake-up call’ – some students are blissfully unaware of the world around them and so this lesson captured their attention.”

Resources for Schools

SmartLaw

At Young Citizens one of our key aims is to ensure that all young people leave school fully understanding their legal rights and responsibilities. That's why we have set up our SmartLaw subscription service for schools.

A SmartLaw school subscriptions provides teachers with access to over 25 high-quality, tried and tested classroom resources. The resources inspire young people to engage in the complex world of law. Providing them with the knowledge and skills they need to become legally capable.

Aimed at KS3, 4 and post-16, the units tackle a number of SMSC, Citizenship and PSHE themes using the topic of law, exploring areas such as Cyberbullying, Sexting, Social Media and Migration.

No prior experience of law is needed to deliver the units. Written with the support of our legal professional volunteer network, they contain all the necessary information and examples teachers need to engage their students in the rule of law.

In the past year, we have worked with the Open University Law Department to gain assistance from their law students to keep our resources up to date. We have also trialled the bundling of SmartLaw subscriptions with mock trials, which has resulted in doubling of the level of subscriptions.

SmartLaw in numbers

1,220

schools supported

55,000

pupils benefiting

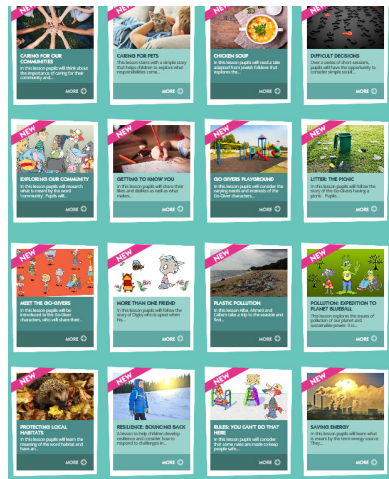
Supported by



Go-Givers

We support schools across the UK by providing topical resources to support the teaching of PSHE and Citizenship and develop SMSC learning. Our lessons and online activities for teachers engage children and facilitate the delivery of a broad and balanced curriculum.

In 2018, we undertook a thorough review of all Go-Givers resources, with the aim of reducing the overall number but ensuring a higher standard throughout. There are now dozens of new and updated teaching resources for primary schools on topics ranging from 'Caring for our Communities' to 'Caring for Pets' to 'Difficult Decisions'.



Go-Givers in numbers

1,300

schools supported

93,000

pupils benefiting

Supported by



Our organisation

Our new brand

In the past year, we've been rolling out our new brand across our different communications platforms. This has included:

- Bringing all of our websites into line with our new brand
- Consolidating our social media into just a single channel per platform, and closing other accounts
- Developing a series of branded leaflets covering the different programmes.
- Creating videos explaining our programmes.

Improving our ICT

We have taken further steps to improve our ICT during the year. Coinciding with our move to our new offices, and thanks to a grant from the Orp Foundation, we were able to significantly upgrade our IT hardware. We have also upgraded our internet and broadband, and transferred to a soft-phone system. As a result, we are working more efficiently and flexibly – with all of our major systems now cloud-based, reducing our risks. We have moved onto Salesforce's latest Lightning model. We are grateful to Salesforce for its in-kind support through the provision of free software licenses.

Moving office

We were able to achieve our ambition of surrendering our office lease towards the end of the year, and to take a lease in a more suitable building. This has resulted in us having better facilities at a much reduced cost.

Website improvements

During the year, we were able to build on the changes to our websites from last year. We reviewed the first six months of operation of our new site in the Autumn, and this led to changes to the design of the website in line with usage patterns. We also brought our other websites

into line with our branding, and closed a number of websites which had low traffic. Our long term goal is to bring all of our websites together into a single site.

Improving our marketing

We have taken further steps this year to improve our marketing, building longer-term relationships with partners and developing workflows for all of our programmes.

Our new funding model

We continue to change from a grant-led funding model towards a greater income mix from schools, corporate donations and fees for services and consultancy. We recognise the major funding challenges schools face and we believe that government has a responsibility to support high quality citizenship education.

To coincide with our 30th anniversary, we have launched our largest-ever fundraising appeal. We were delighted to be Charity Partner for the Gala Awards Dinner of the National ParaLegal Awards 2018, raising more than £2,000, and we are developing an increasing level of support for regular giving. The charity understands its duty to protect the public, including vulnerable people, from unreasonably intrusive or persistent fundraising approaches and undue pressure to donate. We do not fundraise from the public currently or use any internal fundraisers or external fundraising agencies for either telephone or face-to-face campaigns. We have received no fundraising complaints during the year.

All direct marketing is monitored to ensure that it is not unreasonably intrusive or persistent. All marketing material contains clear instructions on how a person or organisation can be removed from mailing lists.

We continue to change from a grant-led funding model towards a greater income mix from schools, corporate donations and fees for services and consultancy.

Governance

Reference and administrative information

The Citizenship Foundation (known as Young Citizens) is a registered charity under the Charities Act 1993 (charity number 801360) and a registered company limited by guarantee (company number 2351363). It is governed by its Memorandum of Association dated 14 February 1989 and amended Articles of Association which were adopted on 27 March 2003.

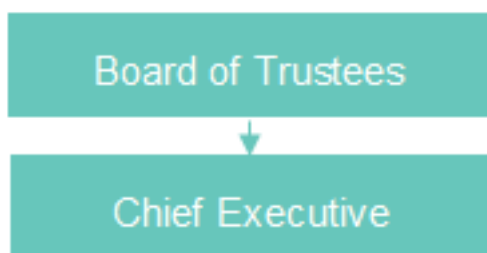
The governance of the Foundation is vested in the Trustees appointed under the Memorandum and Articles. The day-to-day organisation of the Foundation is delegated to the Chief Executive.

Details of current Trustees, who are also the directors and members of the Company, are set out on page 54.

The principal place of business and professional advisors of the Charity is also set out on page 54.

Organisational structure

The organisation's structure is best presented as laid out below.



The Trustees consider that the above structure is appropriate for the charity's activities and reduces the charity's central costs.

Board of Trustees

The governing body of the charity is the Board of Trustees, the members of which are listed on page 54. Unless indicated otherwise, all served throughout the year. The Board must consist of a minimum of three members with no maximum number. The method for the recruitment and appointment of Trustees involves a skills audit and review and a combination of active search and open advertisement.

The induction and training procedures for Trustees are as follows. New Trustees are invited to attend a Board meeting as observers before confirming that they will take up their appointment. They are supplied with a copy of the Charity Commission's guide to being a trustee and the core constitutional and strategic documents relating to the Foundation and its work. The activities of the charity are presented to new Trustees by members of staff within a reasonable time after appointment. Trustees are periodically invited to consider and notify the Chair if there is any particular training or experience from which they would benefit so as to help them fulfil their responsibilities to the Foundation.

Trustees are encouraged to join joint staff-trustee working groups and, during the course of the year, identify particular areas of activity they are keen to participate in. An HR and Remuneration Committee agrees the level of the Chief Executive's remuneration, keeps under review the salaries of senior staff members and agrees the cost-of-living enhancements for staff as per the recommendation of the Chief Executive, within the annual budget process. A Finance and Audit Committee reviews the organisational budget and closely monitors the Charity's financial performance. As well as its regular board meetings, the Board of Trustees periodically holds an away-day to focus on horizon-scanning and review of its strategy.

Management

The Board is responsible for setting strategies and policies for the Charity and for ensuring that these are implemented. The day-to-day running of the Charity is delegated to the Chief Executive and his staff in accordance with a Scheme of Delegation agreed by the Board. The Chief Executive is responsible for the implementation of policies and strategies on behalf of the Board. The Chief Executive works with the Senior Leadership Team to implement policies and procedures.

Risk Management

The Trustees have examined the principal areas of Young Citizens' operations and considered the major risks in each of these areas.

Our Financial Standing Orders require that the risk register is reviewed on an annual basis to ensure it is kept up to date. We use a traffic light system to identify the level of risk both pre- and post-mitigation, with a scoring of 1-5 for severity of both probability and impact. In addition, the Senior Leadership Team regularly monitors the register, checking that actions are carried out and whether any new risks can be identified.

In the opinion of the Trustees, Young Citizens has established a risk review system and allocated sufficient resources to ensure those risks identified have been mitigated to a level acceptable for the Foundation's day-to-day operations.

Outstanding post-mitigation risks all concern our finances: our level of reserves, setting income targets and the diversity of our funding sources. The Board accepts that in the current financial climate, it is inevitable that residual risks will remain high in these areas.

Safeguarding

Young Citizens is committed to the highest safeguarding standards. The Board has agreed a comprehensive Safeguarding Policy, which all employees are expected to sign to confirm that they have read and understood. Regular training for staff takes place. The charity has a Designated Safeguarding Lead, who is supported by a Deputy Safeguarding Lead. The Board has agreed that Jacquie Ayre will be the lead trustee for safeguarding issues.

Financial Review

Responsibilities for the Financial Statements

Charity and company law require the Trustees to prepare the financial statements for each financial year, giving a true and fair view of the state of affairs of the Charity and of its financial activities for the year. In preparing those financial statements the Trustees:

- Select suitable accounting policies and apply them consistently
- Observe the methods and principles of the Charities' SORP 2015 (FRS 102)
- Make judgements and estimates that are reasonable and prudent
- State whether United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and Financial Reporting Standards and applicable law has been followed, disclosing and explaining any departures therefrom in the financial statements, and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud or other irregularities.

The maintenance and integrity of the Foundation's website is the responsibility of the Trustees. The work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the information contained in the Financial Statements once they are presented on the Foundation's website. Legislation in the United Kingdom governing the preparation and dissemination of the Financial Statements and other information included in annual reports may differ from legislation in other jurisdictions.

Audit Information

The Trustees who held office at the date of approval of this Trustees' Report confirm that, so far as they are individually aware, there is no relevant audit information of which the charitable company's auditors are unaware, and that each Trustee has taken all the steps that she/he ought to have taken as a Trustee to make herself/himself aware of any relevant audit information and to establish that the charitable company's auditors are aware of that information.

Review of the Year

The year under review has been one in which the charity has encountered challenges but has been able to improve its financial stability through the practice of careful financial management.

Total income for the year to 31 March 2019 amounted to £1,026,023 compared to £1,229,266 recorded for the year to 31 March 2018, a 17% reduction. This reflects the general climate we are operating in.

Total expenditure for the year to 31 March 2019 amounted to £1,059,254 compared to £1,108,101 recorded for the year to 31 March 2018. This represented an overall decrease of 4%. This was in spite of the expenditure relative to the Democracy Ambassadors programme that was delivered in the year (with the funds being drawn down from restricted reserves as they were received in the year to March 18) as well as the costs relative to the relocation of the charity which were both significant events during the year under review.

The drawdown of £127,859 on restricted funds has resulted in a reduced restricted fund level of £92,638 at 31 March 2018. Unrestricted funds increased by £94,628, a positive outcome given the challenges of the year under review. The Charity recorded a deficit net income position of £33,231.

Reserves Policy

Free reserves comprise the total reserves available to the charity, less those reserves for which use is restricted or else designated for specific purposes. Each year the Trustees review the policy for maintaining free reserves, taking into consideration of the major risks faced by the charity, their likely impact on income and planned expenditure, and an assessment of the ways to mitigate such risks. A detailed review was performed during 2018/19 to ensure the reserves policy is fit for the future given the charity's current and forecast level of activity. As a result of this significant review, the Trustees have agreed a revised policy that would ensure the safeguarding of charitable commitments and the funding of operational expenditure. This policy would also ensure adequate working capital and financial resilience for the charity. In order to meet the objectives of this policy, the Trustees agree that the charity should aim for free reserves of £300k, with the option for agreed temporary reductions or redeployments of surpluses if agreed by the Board. Free reserves in the balance sheet at the year-end stand at £430,690. At 31 March 2018 they stood at £235,193.

Investments Policy

The Foundation's Investments Policy is to put any excess monies into an interest-bearing savings account

Remuneration Policy

In setting remuneration levels for key management personnel, the charity considers its aims and objectives, its current business plans, the level of skill and competencies required to deliver the role(s), its ability to pay, the balance between other similar roles and the rest of the staff team, and the similarity with existing roles within the sector.

Equal Opportunities

The Charity is committed to a policy of equal opportunities in the selection, training, career development and promotion of all people, regardless of gender, marital status, race, colour, religion, disability or sexual orientation. The Charity enables people with a disability to participate fully in organisational activities, consistent with their ability, so that they can maximise the use of knowledge, experience and skills in the Charity's work.

Employee Involvement

The Charity encourages employees to be fully involved in the performance and objectives through a range of mechanisms. Staff meetings are held monthly and there are regular team meetings. In addition, working groups are established to ensure communication and coordination across different areas of work and to engage staff more actively in project, programme and policy development.

Auditor

Our independent auditors, Price Bailey, have expressed their willingness to continue in office as auditor. They were appointed prior to the audit and a resolution to re-appoint them will be presented at the Annual General Meeting in accordance with section 485 of the Companies Act 2006.

Edge Watchorn
Chair
September 2019

Report of the Independent Auditor – Year ended 31 March 2019

Opinion

We have audited the financial statements of The Citizenship Foundation (the ‘charitable company’) for the year ended 31 March 2019 which comprise The Trustees Annual Report, The Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company’s affairs as at 31 March 2019, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor’s responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC’s Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees’ use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company’s ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees’ annual report, other than the financial statements and our auditor’s report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report and the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to [prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 31 the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Either:

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Wilkinson

Helena Wilkinson (Senior Statutory Auditor)

For an on behalf of Price Bailey LLP, Statutory Auditor

Dashwood House

69 Old Broad Street

London

EC2M 1QS

Date: *25 November 2019*

STATEMENT OF FINANCIAL ACTIVITIES
Year ended 31 March 2019
(Incorporating an income and expenditure account)

		<u>2019</u>	<u>2018</u>		
	Unrestricted funds	Restricted funds	Total		
Note	£	£	£		
<u>Income from:</u>					
Donations and grants	3	145,740	331,360	477,100	680,932
Charitable activities	4	547,657	-	547,657	547,673
Investments	5	1,266	-	1,266	661
Total income		<u>694,663</u>	<u>331,360</u>	<u>1,026,023</u>	<u>1,229,266</u>
<u>Expenditure on:</u>					
Raising funds		28,365	-	28,365	26,769
Charitable activities	6	571,670	459,219	1,030,889	1,081,412
Total expenditure		<u>600,035</u>	<u>459,219</u>	<u>1,059,254</u>	<u>1,108,101</u>
<u>Net income / (expenditure)</u>		<u>94,628</u>	<u>(127,859)</u>	<u>(33,231)</u>	<u>121,165</u>
Transfer between funds		-	-	-	-
<u>Net movement in funds</u>	15	<u>94,628</u>	<u>(127,859)</u>	<u>(33,231)</u>	<u>121,165</u>
<u>Reconciliation of funds:</u>					
Total funds brought forward	15	351,099	220,497	571,596	450,431
Total funds carried forward	15	<u>445,727</u>	<u>92,638</u>	<u>538,365</u>	<u>571,596</u>

The accounting policies and notes on pages 40 form part of these financial statements.

All transactions result from continuing activities

BALANCE SHEET
At 31 March 2019
Company Number 02351363

	Note	<u>2019</u> £	<u>2018</u> £
<u>Fixed assets</u>			
Tangible assets	11	43,476	21,402
		<u>43,476</u>	<u>21,402</u>
<u>Current assets</u>			
Debtors	12	177,213	253,593
Cash at bank and in hand		419,276	384,165
		<u>596,489</u>	<u>637,758</u>
<u>Creditors: amounts falling due within one year</u>	13	<u>101,600</u>	<u>87,564</u>
Net current assets		<u>494,889</u>	<u>550,194</u>
Total assets less current liabilities		<u>538,365</u>	<u>571,596</u>
		-	
Net assets		<u>538,365</u>	<u>571,596</u>
<u>Charity Funds</u>			
Restricted funds	15	92,638	220,497
Unrestricted funds	15	445,727	351,099
<u>Total charity funds</u>	15	<u>538,365</u>	<u>571,596</u>

These financial Statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board on

.....

Signed on behalf of the board of trustees:

Signature:

Edge Watchorn

Emma Jane Watchorn

Chair of Trustees

Date *19th September 2019*

The accounting policies and notes on pages 40-51 form part of these financial statements.

STATEMENT OF CASHFLOWS
At 31 March 2019
Company Number 02351363

		<u>2019</u>	<u>2018</u>
		£	£
<u>Cash flow from operating activities</u>			
	Note to Cashflow		
Net cash flow provided by / (used in) operating activities	Statement	68,741	186,933
<u>Cash flow from investing activities</u>			
Payments to acquire fixed assets		(33,630)	(32,100)
Net cash flow provided by / (used in) investing activities		(33,630)	(32,100)
		35,111	154,833
Change in cash and cash equivalents in the year / period		35,111	154,833
Cash and cash equivalents at 1 April 2017		384,165	229,332
Cash and cash equivalents at 31 March 2018		419,276	384,165
<u>Analysis of cash and cash equivalents</u>			
Cash and cash equivalents consists of:			
Cash at bank and in hand at 31 March 2018		419,276	384,165

Note to Cashflow Statement

Reconciliation of net movement in funds to net cash flow from operating activities

		<u>2019</u>	<u>2018</u>
		£	£
Net Movement in funds		(33,231)	121,165
<u>Adjustments for:</u>			
Depreciation		11,556	15,537
Increase/(decrease) in provisions		0	(26,000)
(Increase)/decrease in debtors		76,380	59,053
Increase/(decrease) in creditors		14,036	17,178
Net cash provided by (used in) operating activities		68,741	186,933

The accounting policies and notes on pages 40-51 form part of these financial statements.

1. Summary of significant accounting policies

(a) General information and basis of preparation

Citizenship Foundation is a registered charitable company in the United Kingdom. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 54 of these financial statements. The nature of the charity's operations and principal activities are education and campaigning.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2015.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity and rounded to the nearest £1.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

(b) Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

(c) Income recognition

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received.

Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit is probable, it can be measured reliably and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity, for example the amount the charity would be willing to pay in the open market for such facilities and services. A corresponding amount is recognised in expenditure.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102). Further detail of the contribution of volunteers to the charity is given in the Trustees' Annual Report.

Income from charitable activities includes income earned from fundraising events and activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

Investment income is earned through holding cash balances in high interest bank accounts. Interest income is recognised when received.

(d) Expenditure recognition

All expenditure is accounted for on an accruals basis. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes cost incurred in the course of applying for grants and seeking voluntary contributions;
- Expenditure on charitable activities includes cost incurred in the delivery of the services of the charity; and
- Other expenditure represents those items not falling into the categories above.

Irrecoverable VAT is charged as an expense against the activity for which expenditure arose.

(e) Support costs allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs, governance costs, and costs incurred in the provision of corporate services. They are incurred directly in support of expenditure on the objects of the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources. Premises costs have been allocated on a similar basis.

The analysis of these costs is included in note 8 to the accounts.

(f) Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

Office Equipment	3 years straight line
Websites	3 years straight line

(g) Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

(h) Provisions

Provisions are recognised when the charity has an obligation at the balance sheet date as a result of a past event, it is probable that an outflow of economic benefits will be required in settlement and the amount can be reliably estimated.

(i) Leases

Rentals payable and receivable under operating leases are charged to the SoFA on a straight line basis over the period of the lease.

(j) Cash accounting policy

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

(k) Foreign currency

Foreign currency transactions are initially recognised by applying to the foreign currency amount the spot exchange rate between the functional currency and the foreign currency at the date of the transaction.

Monetary assets and liabilities denominated in a foreign currency at the balance sheet date are translated using the closing rate.

(l) Employee benefits

When employees have rendered service to the charity, short-term employee benefits to which the employees are entitled are recognised at the undiscounted amount expected to be paid in exchange for that service.

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. Contributions to the Foundation's defined contribution pension scheme, and to employees' personal pensions, are charged to the statement of financial activities in the year in which they become payable.

(m) Tax

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010. It therefore meets the definition of a charitable company for UK corporation tax purposes.

(n) Financial Instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value, with the exception of the following:

- investments are measured at their fair value at the balance sheet date;
- fixed assets are measured at amortised cost;
- all other assets and liabilities are held at cost.

(o) Going concern policy

The Trustees assess the ability of the Charity to continue as a going concern for a period of at least 12 months from the date the accounts are signed. The Trustees have assessed the risks to the charity in this regard and concluded that having diverse income streams, long-standing partnerships and the potential to downsize in the case of significant reductions in income levels put the charity in a sound position. The trustees thus consider that there are no material uncertainties about The Citizenship Foundation's ability to continue as a going concern.

2. Significant accounting estimates

No judgements (apart from those involving estimates) have been made in the application of the above accounting policies. No assumptions concerning the future, and key sources of estimation uncertainty at the reporting date, have a significant risk of causing a material misstatement to the carrying amounts of assets and liabilities.

3. Income from donations and grants

	<u>2019</u>	<u>2018</u>
	£	£
Grants	426,360	625,700
Donated services	30,000	20,000
Donations	20,740	35,232
	<u>477,100</u>	<u>680,932</u>

Income from grants was £426,360 (2018 - £625,700) of which £331,360 (2018 - £520,700) was attributable to restricted funds. £95,000 (2018 - £105,000) was attributable to unrestricted funds.

Donated services are an estimate of the market value of these services and are attributed to unrestricted funds

Income from donations was £20,740 (2018 - £35,232) all of which was attributable to unrestricted funds (2018 - £31,232).

4. Income from charitable activities

	<u>2019</u>	<u>2018</u>
	£	£
Sale of goods and services	454,483	487,601
Contractual payments	93,174	60,072
	<u>547,657</u>	<u>547,673</u>

All of the Income from charitable activities was attributable to unrestricted funds in both years.

5. Income from investments

	<u>2019</u>	<u>2018</u>
	£	£
Interest - deposits	1,266	661

All of the Income from investments was attributable to unrestricted funds in both years.

6. Analysis of expenditure on charitable activities

<u>2019</u>	Citizenship Services £	Legal Education £	Social Participation £	Total 2019 £
Activities funded directly	39,125	435,448	32,824	507,397
Activities funded by grants	200,000	111,000	240,857	551,857
	239,125	546,448	273,681	1,059,254

£459,219 (2018 - £330,712) of the above costs were attributable to restricted funds. £600,035 (2018 - £777,389) of the above costs were attributable to unrestricted funds.

<u>2018</u>	Citizenship Services £	Legal Education £	Social Participation £	Total 2018 £
Activities funded directly	225,454	293,128	178,807	697,389
Activities funded by grants	80,000	220,102	110,610	410,712
	305,454	513,230	289,417	1,108,101

7. Net income / (expenditure) for the year / period

Net income / (expenditure) is stated after charging / (crediting):

	<u>2019</u> £	<u>2018</u> £
Depreciation of tangible fixed assets	11,556	15,537
Operating lease rentals - Buildings	101,072	104,002
Operating lease rentals - Equipment	12,065	12,065
Auditor's remuneration	7,350	6,985

8. Allocation of support costs

2019

Support cost category	Basis of allocation £	Raising funds 10%	Facilities 40%	Management 50%	Total 2019 100.00%
Governance	17,015	1,701	6,806	8,508	17,015
Finance	25,394	2,539	10,158	12,697	25,394
Information technology	13,226	1,323	5,290	6,613	13,226
Human resources	22,179	2,218	8,872	11,089	22,179
Office costs	205,829	20,584	82,331	102,914	205,829
Total	283,643	28,365	113,457	141,821	283,643

2018

Support cost category	Basis of allocation £	Raising funds 10%	Facilities 40%	Management 50%	Total 2018 100.00%
Governance (see note 11)	16,925	1,693	6,770	8,462	16,925
Finance	43,092	4,309	17,237	21,546	43,092
Information technology	20,782	2,078	8,313	10,391	20,782
Human resources	26,704	2,988	11,947	14,934	29,869
Office costs	156,207	15,621	62,483	78,104	156,207
Total	266,875	26,689	106,750	133,437	266,875

9. Trustees' and key management personnel remuneration and expenses

The trustees neither received nor waived any remuneration during the year (2018: £ nil).

The total amount of employee benefits received by key management personnel during the year was £218,309 (2018 - £230,568). The Charity considers its key management personnel to comprise:

- The Chief Executive Officer
- The Director of Finance and Resources
- The Programme Directors – Programmes and Marketing.

The trustees had expenses of £1,204 reimbursed or paid directly on their behalf during the year (2018 - £113).

10. Staff costs and employee benefits

	<u>2019</u>	<u>2019</u>	<u>2018</u>	<u>2018</u>
	Number	FTE	Number	FTE
Raising funds	0	0	0	0
Charitable activities	18	18	18	18
Support services	2	2	2	2
	<u>20</u>	<u>20</u>	<u>20</u>	<u>20</u>

The total staff costs and employee benefits were as follows:

	<u>2019</u>	<u>2018</u>
	£	£
Wages and salaries	506,620	579,462
Social security	43,818	51,683
Defined contribution pension costs	28,802	25,398
Redundancy and termination payments		978
	<u>579,240</u>	<u>657,521</u>

One member of staff earned £60,000 and above (2018 – 1).

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pensions cost charge represents contributions payable by the charity to the fund and amounted to £28,802 (2018 - £25,398). Contributions totalling £4,857 were payable to the fund at the balance sheet date and are included in the note 13 to the accounts (2018 - £19,309).

11. Fixed Assets

	<u>Office Equipment</u>	<u>Websites</u>	<u>Fixtures and Fittings</u>	<u>Total</u>
	£	£	£	£
Cost or valuation:				
At start date 2019	69,449	52,116	0	121,565
Additions	13,030		20,600	33,630
At end date 2019	82,479	52,116	20,600	155,195
Depreciation:				
At start date 2019	68,362	31,801		100,163
Charge for the year	971	10,156	429	11,556
At end date 2019	69,333	41,957	429	111,719
Net book value:				
At end date 2019	13,146	10,159	20,171	43,476
At end date 2018	1,087	20,315	0	21,402

12. Debtors

	<u>2019</u>	<u>2018</u>
	£	£
Trade debtors	145,729	177,550
Rent Deposit	11,438	22,104
Other Debtors	-	60
Prepayments and accrued income	20,046	53,879
	177,213	253,593

13. Creditors: amounts falling due within one year

	<u>2019</u>	<u>2018</u>
	£	£
Trade creditors	51,177	28,041
Other tax and social security	25,226	32,001
Pension Contributions	4,857	19,309
Accruals	20,340	8,213
	101,600	87,564

Accruals include £116 of childcare vouchers (2018 - £60) falling due within one year.

14. Analysis of net assets between funds

2019

	<u>Unrestricted funds</u>	<u>Restricted funds</u>	<u>Total 2019</u>
	£	£	£
Fixed assets	43,476	-	43,476
Cash	401,638	17,638	419,276
Debtors	102,213	75,000	177,213
Other current liabilities	(101,600)	-	(101,600)
Total	£445,727	92,638	538,365

2018

	<u>Unrestricted funds</u>	<u>Restricted funds</u>	<u>Total 2018</u>
	£	£	£
Fixed assets	21,402	-	21,402
Cash	163,668	220,497	384,165
Debtors	253,593	-	253,593
Other current liabilities	(87,564)	-	(87,564)
Total	£351,099	220,497	£571,596

15. Reconciliation of Funds

2019

	<u>Opening Balances</u>	<u>Income</u>	<u>Expenditure</u>	<u>Transfers</u>	<u>Closing Balances</u>
	£	£	£	£	£
UNRESTRICTED FUNDS					
General	235,193	694,663	484,129	(15,000)	430,690
Designated	115,906	-	115,906	15,000	15,000
Total Unrestricted Funds	351,099	694,663	600,035	-	445,727
RESTRICTED FUNDS					
Legal Education	-	111,000	111,000	-	-
Social Participation	20,497	220,360	148,219	-	92,638
Citizenship Services	200,000	-	200,000	-	-
Total Restricted Funds	220,497	331,360	459,219	-	92,638
TOTALS	571,596	1,026,023	1,059,254	-	538,365

- Designated funds are held as follows:

15. Reconciliation of Funds cont'd

- £10,000 towards a Dilapidation Fund towards the restoration of the charity's current premises.
- £5,000 towards a Technology Fund covering the maintenance of the charity's technological capacity.

Restricted funds are held as follows:

The Social Participation Fund comprises funds held for the continuance of the SMSC (£22,329) and MADC (£75,309) programmes in primary schools across the UK.

The Legal Education Fund comprises funds held for the provision of legal education in schools across the UK.

There were funds held for the delivery of a youth-targeted democratic programme across the UK at the start of the year under the Citizenship Services Fund. These funds were fully drawn down at the end of the year.

Transfer

The transfer of funds is to create designated funds as detailed above.

2018

	<u>Opening Balances</u>	<u>Income</u>	<u>Expenditure</u>	<u>Transfers</u>	<u>Closing Balances</u>
	£	£	£	£	£
<u>UNRESTRICTED FUNDS</u>					
General	£282,016	586,958	692,889	11,500	282,016
Designated	£130,406	157,906	84,500	-	130,406
Total Unrestricted Funds	412,422	744,864	777,389	11,500	412,422
<u>RESTRICTED FUNDS</u>					
Legal Education	£5,902	214,200	220,102	-	5,902
Social Participation	£21,607	109,500	110,610	-	21,607
Citizenship Services	£10,500	201,000	-	-	10,500
Total Restricted Funds	38,009	524,700	330,712	11,500	38,009
TOTALS	450,431	1,229,266	1,108,101	11,500	450,431

16. Related Party Transactions

There were no related party transactions during the 2019 year.

There were no related party transactions during the 2018 year.

17. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	<u>2019</u>	<u>2018</u>
	£	£
Within one year	56,980	96,710
Within 2 to 5 years	169,922	184,298
In more than 5 years	1,764	-
	<u>228,666</u>	<u>281,008</u>

The accounting policies and notes on pages 40-51 form part of these financial statements.

All transactions result from continuing activities

President, Trustees, Ambassadors and Advisors

President	Andrew Phillips OBE	Solicitors	Bates, Wells & Braithwaite, 10 Queen Street Place, London EC4R 1BE
Trustees	Emma-Jane Watchorn Jason Arthur (joint Vice Chair) Laura Hamm (joint Vice Chair) Cecile Agbo-Bloua (Treasurer) Jacquie Ayre (from August 2018) Martin Bostock (resigned March 2019) James Cathcart John Cooper Farzana Hakim Nick Johnson Matt Lambert (from August 2018) David Miles (resigned June 2019) Victoria Speed (from August 2018) Brian Walton (resigned June 2019)	Statutory Auditors	Price Bailey LLP, Dashwood House, 69 Old Broad Street, London EC2M 1QS
Ambassadors	The Right Honourable Sir Brian Leveson The Honourable Lady Rae His Honour Judge Christopher Kinch, QC Rushanara Ali, MP		
Chief Executive	Tom Franklin		
Company Secretary	Ray Ayivor		
Charity Registration No	801360		
Company No	2351363		
Registered Office	37 Heneage Street, London E1 5LJ		
Bankers	Barclays Bank PLC, Hatton Garden Business Centre, 99 Hatton Garden, London EC1N 8DN		

Supporters of Young Citizens

We are very grateful to the thousands of volunteers, supporters and organisations who together make our work possible. It would not be possible to mention them all, but here is a selection of the range of organisations which have given us support over the past year:

Addleshaw Goddard	Nesta
Allen & Overy	Olswang (now CMS)
The Bar Council	Orp Foundation
The Bar of Northern Ireland	Pears Foundation
Barclays	Pears #iwill Fund
BBC Worldwide	Pillsbury Winthrop Shaw Pittman
Baker & McKenzie	Pro Bono Economics
Berkshire Community Foundation	Professional Paralegal Register
Bird & Bird	Salesforce
British Council	Santander
Council of Europe	Simmons & Simmons
Guy Beringer	Office of the Solicitor General
Cabinet Office	The Jomati Foundation
CC Land	The Inns of Court
Centrica Energy	The Law Society
CMS Cameron McKenna (now CMS)	The Magistrates Association
Council of Europe	The Open University
Disney Corporation	Travers Smith
Esmee Fairbairn Foundation	University of Essex
Faculty of Advocates	University of Sheffield
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Kemp Little	
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Dan Mace	
Martin Severs	
Matrix Chambers	
McDermott Will & Emery	
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Middle Temple	
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Montrose Associates	
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