The Citizenship Foundation

Trustees’ Annual Report and Accounts - 31st March 2021
About Young Citizens

Young Citizens helps young people become active, engaged and motivated citizens, able to contribute positively to their communities, whether their communities are local, national or global.

We believe that by helping young people play a full part in their communities, we can help strengthen democratic society. At a time when so many of our democratic institutions are under threat, our work is more important than ever.

Our work ranges from immersive learning projects, in which young people learn about the legal justice system, to empowering children to take action on social issues they care about most. We also empower teachers and volunteering professionals with specialist training and resources for classroom delivery. All our work has a single aim: to help young people be active citizens for life.
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Introduction: Chair and Chief Executive

The Citizenship Foundation – now known as Young Citizens – was set up in 1989 with the purpose of ensuring that all young people become active and engaged citizens playing their full part in democratic society. For more than 30 years, alongside our partners from the voluntary, statutory and corporate sectors, and our many thousands of volunteers from professions ranging from the law, the media and finance, we have helped countless young people find their voice in society. We were delighted in the summer of 2019 to welcome so many of our friends to our 30th Anniversary celebrations.

Like all charities over the past year, 2020 and the start to 2021 were not what we had planned for nor expected with the on-going impact of Covid-19. This year continued to be a year of adaptation and response. Our focus remained on providing provision to our schools, seeing the creation of a wave of digital engagement opportunities through our programmes such as Legal Experts in Schools and the first fully national online Mock Trials Competition. Our online library of resources became even more vital for teachers across the country, with this year seeing us run the second Big Legal Lesson, reaching over 57,000 students in January 2021, and our ‘Go Givers’ primary resources more than doubling in teacher subscribers. We also are also launching the first-ever Mock G7 resource this summer. We continued our commitment to being inclusive of youth and volunteer voice, by securing our first volunteer coordinator to help create even better volunteering experiences across the organisation.

We are very thankful to our funders and many corporate partners that continued their dedicated support of our work this year despite the continued logistical challenges of the pandemic. Despite operational challenges, over 450 corporate volunteers were still able to give their time this year, and this continued hybrid use of digital delivery has meant we have been able to engage new volunteers and schools that previously would haven’t been able to be a part of our face-to-face work. This continued emphasis on digital has also helped us attract matched funding to embark on a critical reworking of our online library of resources thanks to the Rank Foundation, which will see a new central website launched later this year.
It has also been a further year of change for us, as our CEO Tom Franklin, who after five fantastic years leading Young Citizens moved on from the charity by the time of the publication of this report. We would like to thank him for his determination and leadership that has allowed us to innovate our work both internally and in the services we offer to ensure that young people in the UK are given the tools and experience to become thriving young citizens. We have been delighted to appoint Ashley Hodges as our new CEO in June 2021, bringing with her a rich background of educational charity and community leadership positions. She will lead our organisation over the coming years to realise our vision for supporting even more young people in developing their citizenship skills and connections within their community. She will also lead on reviewing our longer term strategy about our next phase of impact, particularly in the wake of the pandemic and the evolving needs of young people in building the citizenship skills to thrive in the emerging post-pandemic world.

Again we want to thank our fantastic team of staff for their hard work this year and continuing to be resilient through such a turbulent time. Speaking to our schools and seeing the programmes in action, even from a distance, we know that the citizenship agenda remains an important key to participation, engagement and empowerment among your young people. This has never been more important. As we end this year, we look onto a year that presents even more change, but we know this also presents opportunity, which we look forward to shaping in collaboration with our beneficiaries and stakeholders. For now our report continues to demonstrate the strong foundation of Young Citizens, as the Citizenship Foundation, and the continued contributions we make to support young people, educators and the sector as we go into the future. As we enter next year, we are even more determined help young people harness citizenship to respond to the complex issues they and society face. We are despite it all optimistic about the coming year, and ambitious about our evolution as we continue to adapt and fulfil our mission.

Edge Watchorn
Chair
Objectives

The main object of our charity, as stated in the Memorandum of Association, is to promote good citizenship for the public benefit by advancing active understanding of law and politics, religion and morals, commerce, industry, the arts, ecology, sociology, and any other subjects insofar as they are likely to be conducive to good citizenship.

The Trustees confirm that they have referred to the guidance contained in the Charity Commission’s general guidance on public benefit when reviewing the Foundation’s aims and objectives and in planning future activities.

Vision

We want a fair and inclusive society based on a strong, stable and secure democracy, in which every person achieves their full potential as an active citizen, both personally and within their communities.

Mission

We will enable a greater number of young citizens to participate actively in society. We will do this by equipping children and young people to make a positive difference to the society in which they live – locally, nationally and globally.

Ambitions

To give children and young people the knowledge and skills for participation. This includes:

- Skills for citizenship – including critical thinking, ethical reasoning, political literacy, debating, campaigning and advocacy.
- Understanding of our rights and responsibilities as citizens – both those that are enshrined in law, and those governed by personal and societal values and ethics.
- Knowledge of the democratic system and its processes – not just the elected institutions, but also other institutions of democracy such as the legal system, media, political parties and trade unions.
- To give children and young people the confidence to participate. This includes:
- Developing belief and trust in democratic and legal processes, alongside realism about the constraints and compromises inherent in democracy.
- Resilience to challenges – the ability to withstand set-backs and seek to overcome barriers.
- Optimism in the ability to make a difference – whatever our power or position, both as individuals and as communities.
Our Values

**FAIR** - we strive to be fair in everything we do and believe in the equal worth of every citizen, as well as equality before the law.

**ENQUIRING** – We empower and inspire by encouraging a spirit of enquiry and critical thinking, and a realistic sense of optimism and agency

**RESPECTFUL** - We are respectful but prepared to challenge; authoritative but prepared to listen and learn.

**COLLABORATIVE** – We aim to work in a sustainable, collaborative, transparent and inclusive way.

**INTERNATIONALIST** – We believe in an internationalist outlook, and we aim to share experiences with similar organisations overseas to foster an understanding of global, as well as national, citizenship.

In addition to guiding our work, we share these by:

- Giving children and young people the knowledge and skills for participation. This includes:
  - Knowledge of the democratic system and its processes – not just the elected institutions, but also the other institutions of democracy such as the legal system, the media, political parties, and trades unions.
  - Skills for citizenship – critical thinking, ethical reasoning, political literacy, debating, campaigning, advocacy and negotiating.
  - Understanding our rights and responsibilities as citizens – both those that are enshrined in law, and those governed by personal and societal values and ethics.

- Giving children and young people the confidence to participate. This includes:
  - Developing a belief and trust in the democratic and legal processes, alongside realism about the constraints and compromises inherent in democracy.
  - Resilience to challenges – the ability to withstand setbacks and seek to overcome barriers.
  - Optimism in the ability to make a difference – whatever our power or position, both as individuals and as communities.

Strategic Plan

A long term ten-year strategic plan, [Empowering young people for a stronger society](#), was agreed in March 2017, which sets out four ambitious strategic goals:

1. Providing interactive, topical and relevant citizenship learning opportunities that are used by more than half of UK schools each year by 2027.
2. Providing authentic experiences of being an active citizen for more than 200,000 young people each year by 2027.
3. Working with intermediaries – upskilling teachers and involving professionals – over 10,000 each year by 2027.
4. Campaigning for the importance of children and young people having opportunities to learn what it takes to be an active citizen to achieve a national consensus by 2027.

We keep the plan under regular review, and in the coming year in particular we will check to see whether changes are needed in response to the fallout from the Covid-19 pandemic.
Theory of Change

The Strategic Plan outlines the Theory of Change which underpins all of our work.

The table below shows how our programmes help achieve our desired outcomes of developing the knowledge, skills and confidence of young people to participate in society.
 Skill for citizenship, including critical thinking, emotional intelligence, debating and advocacy

Understanding rights and responsibilities

Technical knowledge of the democratic system and its processes

Optimism and faith in ability to make a difference

Resilience to challenges

Belief and trust in democratic process

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A note about the methodology we use for impact measurement: We measure the impact of our programmes according to: (i) the numbers of children and young people who benefit, (ii) the scale/depth of the intervention per young person, and (iii) the perception of benefit through evaluation by both the young people involved and their teachers/facilitators. Some of our programmes – for example, our Mock Trials and Make a Difference Challenge – involve a relatively small number of young people but a high level/scale of intervention per young person. Other programmes – such as our SMSC Quality Mark and our Primary Resources offering – provide whole-school benefits for all the students, but at a lower scale/level of intervention young person. Each has its advantages, and we aim for a mix across our portfolio of programmes. For each single teaching resource download, we assume an average of 30 pupils will benefit. For whole-school programmes, we assume the average student population for either primary or secondary school, as appropriate, will benefit.
Highlights of the year 2020-21
Impact in numbers

6,000 schools interventions
We work with schools across the UK, with an even split between primary and secondary level.

540,000 children and young people
They benefit either directly through involvement in our programmes, or because we help their school to improve its citizenship education.

600 volunteers
Often experts in professions such as law, media, politics and economics, many of our volunteers work directly with children and young people.
National SMSC Quality Mark

This year SMSC support was vital for many of our schools as they navigated how best to foster a supportive environment for students both during and after lockdown.

About our SMSC Quality Mark

SMSC stands for Social, Moral, Spiritual and Cultural education, and all schools are expected to demonstrate how they are delivering this for their pupils during inspections by the standards regulator, Ofsted.

Our National SMSC Quality Mark supports our strategic goal of working with intermediaries – especially the upskilling of teachers. It was developed with the support of an advisory group of teachers and education experts, and comprises two elements:

- A self-review tool, enabling schools to complete an evaluation of the quality of their SMSC teaching, with pointers on how to improve their provision.
- A verification stage, with our team of expert verifiers, who spend time within the school working alongside the staff team to verify the standard achieved and suggest priorities for improvement.

Last year we updated the Quality Mark to take account of the 2019 Ofsted Inspection Framework.

Progress This Year

The Quality Mark continues to generate a great deal of interest from schools and is highly regarded by those that have undertaken the process.

This year 135 schools have downloaded the self-review tool, with 20 schools purchasing a verification. This is a reduction from 230 reviews and 76 verifications purchased in 19/20 and 268 reviews and 70 verifications purchased in 18/19, therefore reflecting the impact of both lockdowns.

The continued disruption to schools from Covid-19 has meant that we had to address the backlog of postponed verifications from last summer and also those booked for January through to March. As in mentioned in last year’s report, we adapted our approach and moved to virtual verifications for the majority of schools. The reaction from schools was very positive and everyone responded so well. Verifier, Sian Rowland, wrote a blog that we shared with schools to ease them into the new way of verifying.

Off the back of success from last year, we have continued to add to our ‘Beacon School’ list, with 35 schools at present. This is awarded to ‘exceptional’ Gold SMSC schools that are willing to share their expertise and experience in SMSC with their local educational community, and more recently with schools outside this area too as these meetings have also gone virtual.

This framework has proven to be motivating for the awarded schools as well as a useful way to spread best-practice in communities, with Beacon schools hosting and leading local sessions on successful, diverse approaches to SMSC. In addition to the twilight sessions to share ideas with other schools, they are very active contributors to our blog.

“I am beyond thrilled that the school has not only received Gold but also Beacon status. It is a real honour.”

Fiona Robinson, Headteacher, Bensham Manor School, Surrey

Supported by:
National Mock Trial Competitions

This year we have been pleased to work with our teams and partners to re-design Mock Trial Competitions to offer a safe, fully digital version that allowed our competitions to go forward.

For over a quarter of a century, in conjunction with our partners and many thousands of volunteers, Young Citizens has run our hugely popular National Mock Trial Programme – the Bar Mock Trial Competition for older secondary school students; and our Magistrates’ Court Mock Trial Competition for younger students. They support our strategic goal of providing more young people with authentic experiences of being an active citizen.

The programme helps young people understand how the law touches every aspect of their lives. By taking part, young people can improve their life-skills, such as critical thinking and public speaking, whilst also gaining an insight into how the criminal justice system works. By enabling students to interact with legal professionals, the experience helps develop employability skills and boosts social mobility.

“It seems to have been an age since I was able to report on an event like this because of lockdowns. It was wonderful to be able to take part in an experience like this and I hope that next year we will be able to return to the surroundings of a real Crown Court. But the technology worked, and it was still really worthwhile.”

Teacher, Devonport High School

As with all challenges, the new format also brought opportunities. Young people still had their first experience of the law, either in the classroom or in an online courtroom with magistrates, barristers, law students and judges supporting them along the way.

In the past year:

- 50 schools participated in an online mock trial
- 110 volunteers supported schools
- 237 Young people, volunteers and supporters registered for our online Celebration Event
- 641 new schools downloading the mock trials classroom pack
- 750 young people engaging in a mock trial through their school or college

Alongside our hugely popular Running A Mock Trial in the Classroom pack, we also launched our new Law and Me Competition – supported by Brick Court Chambers.
Open to any young person in a participating school, the competition focussed on young peoples perceptions of the justice system and how they view issues around law and justice in the UK. The tasks were complex – ranging from asking why are laws important; what justice looked like to them to designing a courtroom for the future. The submissions we received were insightful; creative and perceptive.

“One of the key advantages of a Virtual format is that we would be able to work with schools in different parts of the country and also access experts from outside of our locality.”

Teacher, Invicta School

“Everything went really well and both schools had a great time. My feedback is only positive: the virtual guide seemed very comprehensive and the schools adopted it well to run virtual trials that flowed beautifully given the tricky circumstances.”

Law Student and Team Mentor

The Big Legal Lesson

For the second year running Young Citizens led the Big Legal Lesson. As part of an extensive marketing campaign we urged schools to sign-up to teach a legal education lesson during Justice Week providing a robust pack of resources. We were delighted to note this was even more popular this year as a resource for teachers.

Young Citizens produced and marketed four classroom resources covering Key Stages 1-4 and post-16 education. All the classroom resources had the same aim: to increase young people’s understanding of the rule of law and to help them to understand the relevance of the law in their everyday life. In addition, the secondary school resources aimed to support and promote the theme of Justice Week 2021: to examine how the pandemic has affected the justice system and individuals’ rights and responsibilities.

“So far, the feedback has been overwhelmingly positive, students have really enjoyed engaging with the content. I have taught similar lessons in the past, but the resources from Young Citizens are better structured and more accessible.”

Teacher, Invicta School

“The sense of self-reflection and critical, analytical thinking I gained from the Bar Mock Trial Competition truly developed me as a person.”

Ryan, student at Wilmslow High School

This year has been a true testament to the dedication and resilience of young people, teachers and legal volunteers who preserved the core of the programme in the face of adversity and change. This resilience culminated in our first online Celebration Event that brought together inspirational speakers and a peek inside what had been happening in classrooms throughout the year.

By next year, we hope we are able to extend our learning from the new digital offering to ensure a continued national reach of this programme.

“The Big Legal Lesson was downloaded by 1,031 teachers in total, 642 of these pledged to deliver the resources during Justice Week. With this information we can conservatively estimate that the resource reached over 57,700 young people during Justice Week alone. This shows a significant from the previous year, with over 100 additional teachers pledging to use the resources during Justice Week.

Justice Week is jointly organised by The Law Society, The Bar Council of England and Wales, and CiLEX. Allen & Overy kindly supported The Big Legal Lesson.
Topical citizenship resources

We aim to show young people how citizenship is relevant to all aspects of their lives. Each year, we produce citizenship resources based on topical issues. As well as The Big Legal Lesson (see the previous page) here are some of our further projects over the past year to see that young people nationwide have a rich, stimulating and well-rounded understanding of modern citizenship.

Digital Citizenship

In 2017, the Children’s Commissioner published its Growing Up Digital report which notes that whilst the internet is an extraordinary force for good, it was not designed with children and young people in mind. Yet one third of all internet users are under 18, with the average 12-15 year old spending over 20 hours a week online.

It is therefore vital that all young people leave school understanding what their rights and responsibilities are online.

In partnership with the global consultancy firm FTI Consulting, we produced two freely available resources which aim to do just that.

- What is a digital citizen? (KS3)
- Who owns your data? (KS4)

To date, 400 schools have downloaded these resource reaching 12,000 pupils.

Mock Parliament Debate

During 2020 we have witnessed a shift in the way that most governments around the world operate, as they have had to take a more active role in managing their citizens' lives and livelihoods as a result of the COVID-19 pandemic. As a result, young people have been exposed to the relevance and power that politicians hold, having seen their parents/carers ordered to work from home (where possible), schools and social clubs close, and exams cancelled. Through participating in discussions about our democracy we will help empower the next generation with the skills to shape their future.

The Mock Parliament Debate resource pack provides an opportunity for students to immerse
themselves in the world of politics. Students explore what the role of Parliament is before being challenged to take part in a parliamentary debate. Each student is allocated a role guide and assigned to a political party before being asked to take part in a parliamentary debate on the topical and relevant motion of whether the voting age should be lowered to 16.

To date, 258 teachers have downloaded these resources reaching 7740 pupils.

“Learning about Parliament is so important because it educates young people as to how the government works and how much we are affected by politics. I found the resources informative and helpful as they explained all the different roles in a debate, and I really enjoyed expressing my opinion.”

Year 9 student, St James’s Church of England High School, Bolton.

“It was a really engaging programme that allowed the students to feel like they are more involved with the political world that has such a great impact on their lives. It also made global politics seem more accessible to them. The Y7 part of the programme gave them a better insight of how they can have an impact on the world.”

English Teacher at Lyng Hall School, Coventry

“My favourite part of the programme was presenting arguments and rebuttals for and against the topic as it was a thrilling experience that deepened my understanding of how global politics works.”

Student, 14, GEMS Wellington International School, Dubai.
Primary Resources

This year, our long-standing and nationally available bank of primary citizenship resources, Go-Givers, has been rebranded as our Primary Resources library. This is a bank of flexible, adaptable and age-appropriate resources from Young Citizens, to explore the fundamental challenges facing children and society today.

We have distilled over 30 years’ experience to create learning resources which inspire and prepare pupils to take action now, and in the future, to make a positive difference in their communities. Our lessons and online activities for teachers engage children and facilitate the delivery of a broad and balanced curriculum.

The rebranding of the library has aligned with the charity’s intention to more centrally offer its services and resources, for easier use and access of our beneficiaries.

Teachers can access hundreds of carefully crafted lesson plans - including specific activities on the fundamentals of a fair society, and young people’s rights and obligations to each other. Many of the resources on the site have an international angle, covering topics such as cultural diversity, migration, human rights, environment, Brexit, democracy and charitable giving across the globe.

Access to the resources is via an annual subscription that can be used by all teaching staff in the school, with free lessons available so they can try before they commit. Whilst the materials are aimed at UK teachers, we often have interest from international schools. The Tanglin Trust School in Singapore and the Sharaj English School in the UAE both have active subscriptions.

Progress this Year

Over the past year, we have launched new topics including: What is the law? My community, citizenship and the wider world, the Magna Carta, relationships and the law, the NHS and the G7. For each lesson we build in a ‘Take Action’ activity encouraging teachers to embed a social action approach to all their Go-Givers lessons.

Due to the ongoing closure of many classrooms due to the Covid-19 pandemic we have continued to update the Go-Givers Home Learning Pack. This pack is available to any teacher or parent of a subscribing school. We have continued to add activities to the pack, ensuring that schools (and parents) have easy access to high-quality SMSC resources suitable for home learning. To date we have had 1,373 downloads of the pack.
“It’s so important that we provide SMSC and citizenship activities for our families – these are normally my favourite lessons to teach! The activities are greatly appreciated and are needed now more than ever. Thank you for creating them and allowing us to them free.”

Teachers’ response

In addition to the new lesson plans and assemblies we have also been updating our enrichment materials. We recently relaunched the weekly stimulus pictures. Each weekly stimulus picture links to one of the 12 Go-Givers ethos statements and is designed to help pupils consider how these might look in the wider-world. Each picture comes with questions which teachers can use to structure debate and discussion in the classroom.

All Primary resources are now mapped to the PSHE Associations suggested programme of study, the citizenship curriculum, the RSE curriculum (showing how they support the delivery of fundamental British values) and the Sustainable Development Goals. We have also recently launched a new mapping document which shows how our Primary Resources supports the Scottish Curriculum for Excellence.

This is a challenging time for schools and teachers, as they prepare to help children to catch up on learning lost during the shut-down, and to make sense of the extraordinary period we are all experiencing as a result of the pandemic.

“Creative lesson plan ideas, which can engage reluctant pupils”

Sacred Heart Primary School, Leigh

“I really enjoy our PSHE lessons now. They are always interesting, and we get to do all sorts of different activities. We also get to talk about lots of different things that sometimes make me really think. My friend says they make her head hurt (in a good way).”

Alison Year 5 pupil, Plantation Primary and Nursery School, Merseyside

Supported by:

Pears Foundation
Teacher training

Based on 30 years of expertise, we have developed face-to-face and online training to help teachers and other educational professionals develop active, engaged and informed young citizens. We are accredited by the CPD Standards Office and much of our training is CPD certified.

Our experienced trainers are able to deliver a range of courses, tailored to meet the needs of each school, as a staff meeting, a half-day INSET, an after-school twilight session, or an online course. During the pandemic we saw a surge of interest from teachers in our online CPD courses and also developed our ‘Zoom’ based training as well.

Progress This Year

The Introduction to Social Action for Primary Teachers short course had 258 new registrations in the period April 2020 – Mar 21, bringing the total number of learners to 663.

Our newest short course, Social Action in Community Spaces, had 322 learners join in the same period. We also welcomed 220 teachers to our online training course entitled Making Sense of SMSC. We were also able to deliver 3 face to face whole school training sessions.

Teachers continue to be very positive about our online courses, valuing the knowledge they afford in a compressed and flexible format, and feeling fired up and confident to take what they’ve learnt back to the classroom.

“When we return to school I’m sure the children will have lots of fantastic ideas to support our community. This has made me miss teaching even more now and I can’t wait to get back into the classroom and get started.”

PSHE Lead, Broughton Junior School

“I feel inspired! I teach PSHE across all year groups in KS2 and I’m sure we can make a difference to our community in a number of ways. Cannot wait to get going... Our children will have some wonderful ideas I’m sure.”

PSHE Teacher, Christ Church CE Junior School

“Social Action in Community Spaces”

Stella Baynes 100% COMPLETE

“Introduction to Social Action for Primary Teachers”

Stella Baynes 100% COMPLETE

Screenshot of online teacher training courses on Teachable
Make a Difference Challenge

Our Make a Difference Challenge programme helps primary children choose an issue they care about and want to see change on, and then take social action to bring about the change.

Sometimes the action will involve volunteering. Other times it might be about fundraising. And other times it could involve campaigning, letter writing, or even protesting! The project provides a triple benefit to participating schools: training teachers in child-led pedagogy; providing rich ‘real-life’ learning experiences for pupils; and making a difference to the communities the pupils and teachers belong to.

Progress This Year

The Make a Difference Challenge continued to be severely impacted by the pandemic this year, with many of the 70+ schools registered to deliver the award pulling out or curtailing their activity due to staff shortages, school and class bubble closures, and health and safety concerns around what children could and could not do safely in the community at this time. We were unable to offer any of our traditional face-to-face teacher training for the programme, and instead switched all schools onto our online Annual Licence package, offering live and recorded webinars and 121 surgeries on zoom as a replacement for face to face support.

Of the schools who managed to continue there was a notable shift towards projects supporting people affected by the pandemic such as collections for food banks and the homeless, tackling isolation in care homes with letters and artwork sent to residents, and acts of kindness for NHS workers. It was fabulous to see the challenge being used in this way, and many teachers commented on the renewed importance of social action at this time.

“We don’t get enough chance to do that (child-led learning) meaningfully in the primary curriculum… we can set up something artificial but for them to do something broader that can really have an impact I don’t think there are that many opportunities to do that. That was something that really drew me to this programme.”

Julia Jones, Little London Community Primary, Leeds

“Good relevant, up to date information, presented clearly and able to complete course remotely.”

Assistant Headteacher, Colchester London Community Primary

We were successful in securing a further two years of funding from the Co-op Foundation #iwill Fund, which allowed us in the first instance to produce a new social action resource in response to the pandemic - a home learning pack for key stage 3 children empowering them to take individual action during lockdown. This was our first foray into social action for secondary aged students for a few years. The pack was downloaded 246 times with more than 1000 young people reported to have engaged with it. Teachers thanked us for producing the resource at a time when they were looking for a wider variety in their online teaching and ‘offline’ activities to give young people a break from the screen.

Supported by:
Working internationally

A core value for Young Citizens is our internationalism, and we continue with our work on international and European activity, including:

- **Active Citizens**, in which we have continued to support a growing online presence for this programme in partnership with the British Council, including Pakistan, Bangladesh and Sri Lanka.

- **Helping the NECE platform**, run by the German Federal Agency for Civic Education, with its online 2020 Annual Conference in Berlin and providing advice to European policy makers on how to strengthen citizenship education in post-Covid times.

- **Drafting online introductions to the 6 themes** of the Council of Europe Programme, Free to Speak – Safe to Learn, Democratic Schools for All.

- **Running the UK contribution to a Europe-wide programme to support citizenship teaching in EU schools**, on behalf of the British Council.

- **Recording an online podcast on Citizenship Education in Europe** for the Robert Bosch Foundation to support their work with NECE network in strengthening European citizenship education.

- **Continued involvement in the European Wergeland Centre’s efforts** to support and promote education for democratic citizenship and human rights education in Nordic countries and across Europe.

We are again applying for a grant of £10,000 to help us continue our international and European work in 2021/22.

The Covid pandemic hit just when the project was launched and so the CoE and UNESCO took advantage of the opportunity to also look at the impact of Covid on student voice in and beyond schools across the 12 countries talking to young people, teachers, school leaders and experts. The conference was originally going to be hosted by UNESCO in Paris but the continued impact of Covid meant that it was moved online to November 2020.

Our citizenship expert and consultant David Kerr participated in October 2020 in an Expert Review of the Controversial Issues packs by the RAN Expert Group of Young People, comprising young people aged 18 to 24 from across Europe. Following a presentation by Mr. Kerr and question and answer session the RAN young people produced a report on the Controversial Issues packs praising them for their flexibility and utility of use across Europe, including for and by young people and recommended that they be upgraded to be classified as ‘inspiring practices’ and that should be highly recommended and promoted through the RAN network.

**International Experts in Schools**

We are working as consultants for one of our long standing partners, FTI Consulting, to support them to grow the Experts in Schools programme internationally. At present FTI Consulting’s London office takes part in Young Citizens Economic and Media Experts in Schools programme. We anticipate the opportunity to run further pilots in Dublin and Brussels by 2022.

**International Online Conference on Student Voice in Schools during the Covid Pandemic**

UNESCO and the Council of Europe combined to plan an international conference to showcase the outcomes of a project that they commissioned in 2020 to look at best practices in student voice across 12 countries in Europe, the Middle East and North Africa.
Experts in Schools

We believe that for young people to become active members of society they need to understand its legal, political and economic structures. Our Experts in Schools programme aims to do this by putting professionals who are experts in these fields into the classroom to facilitate sessions with young people.

This skills-based, corporate volunteering programme partners businesses with their local schools and provides employees with the opportunity to work with small groups of students over a sustained period of time. We broker the relationship between the business and the school, train the volunteers and provide the materials to ensure engaging and interactive sessions proven to have a huge impact on the young people that take part. Over the course of the programme, the young people not only develop their understanding of these foundational topics, but work closely with professionals to develop key employability skills and raise their aspirations.

At present, there are three strands to our Experts in Schools programme: law, economics and media. Unfortunately, as a result of the Covid-19 crisis, no Economic or Media Experts in Schools programmes were able to take place this year. Legal Experts in Schools was adapted for digital delivery.

“Working in the CMS corporate responsibility team, I am now helping to deliver the same Young Citizens programmes I took part in when I was at high school! It’s inspiring to see how the programme still encourages the young people to discuss such a range of topics – from intellectual property to migration – and how much the students already know about these incredibly complex subjects.”

Ros Britain, Corporate Responsibility, CMS

Digital Legal Experts in Schools

In 2020 we adapted our longstanding Legal Experts in Schools programme that has been running for over 20 years, into a brand new format especially designed for digital delivery. Adapting the delivery format and resources has ensured our partners can continue to volunteer safely while boosting young people’s legal capability and equipping them with vital life skills.

Digital Legal Experts in Schools is made up of six, 1-hour sessions. Working in small groups, students are guided through specially created resources to learn about relevant and engaging areas of the law. The sessions are facilitated by teachers, with content delivered through quizzes, pre-recorded videos, student-led group discussions and live Q&A sessions with legal professionals.

The resources help young people understand the UK’s legal system while developing their oracy, critical thinking and analytical skills. Through exposure to working with legal professionals, participants may also have their aspirations raised leading to greater social mobility.

This new digital format now allows us to partner with schools across the UK without any geographical restriction. So, for the first time, we can now extend this unique and valuable opportunity so current and new partners can volunteer with young people living in social mobility cold spots or areas of deprivation that are often the hardest to reach.

We are extremely grateful to our corporate partners for their continued support which has enabled us to develop this brand new digital
format and continue supporting young people throughout this extremely challenging period.

**Economic Experts in Schools**

We believe the economy, how it affects our lives, how it operates, and how it is changing, are areas young people need to understand. Through our award-winning programmes on financial education, we are supporting young people to understand this key area of democratic life.

Economic Experts in Schools partners economic professionals with groups of young people to help them to understand the basics of economics and see how a changing economic climate impacts them and the world they live in. This delivery model allows volunteers to have a lasting impact on key employability skills and aspirations of students involved.

Over three 1-hour sessions, professionals work with small groups of students aged 14-15 and use specially created resources looking at topics such as Brexit to generate discussion and debate about the economy. This programme not only helps young people to learn the basic economic terms and concepts but it also gives them the unique opportunity to interact and work closely with professionals and broaden their understanding of the world of work.

“I had a really good time and I learnt a lot. It was amazing to work with professionals, hear their insights and learn from them.”

*Student, Wapping High School, after taking part in an Economic Experts in Schools workshop*

Economic Experts in Schools has been running for over 7 years, giving young people rare access to the financial profession and the opportunity to learn about the economic implications of current events from the very people who assess these daily. It is a truly rewarding volunteering experience for professionals which makes a real difference to the young people who take part.

This programme was created in partnership with FTI Consulting to educate young people about the global financial crisis. Since then the programme has evolved to look at Brexit and the economy and has opened up to other businesses to take part in the programme to improve young people economic literacy across the UK.

**Media Experts in Schools**

As the world becomes increasingly digitalised, society’s need for young people to be media literate becomes more and more necessary. Media Experts in Schools offers young people the unique opportunity to learn about the media from the very people whose day to day is spent navigating and creating media content for a diverse range of media platforms.

Media Experts in Schools was created in partnership with our long-standing corporate partners, FTI Consulting, and aims to improve young people’s media literacy and resilience by partnering businesses with local schools to provide communication professionals with the opportunity to volunteer in the classroom.

During three one-hour sessions, professionals work with small groups of secondary school students facilitating conversation and debate on topics such as fake news, bias and media regulation. Through this project, young people learn how to better navigate the media. Working closely with professionals, students are also opened up to the world of work as they build key employability competencies, such as critical thinking and communication skills.

“The best thing about Experts in Schools is that we feel confident we are making significant impact and it’s a programme which answers a real need that young people have.”

*Kirsty Christie, Head of Corporate Citizenship, FTI Consulting*
Extending Our Digital Offer

Like so many organisations this year, we saw fewer in-person and celebratory events for the year. However, with the new landscape the charity took the opportunity to continue to evolve our online offer, both through a few keystone events and a plan to invest in our digital estate. We hope this will help our stakeholders and beneficiaries see we are serious about investing in this space as well as enrich their experiences with us.

Panel Event: Young People at the Heart of the Covid Recovery

Young Citizens hosted a panel discussion on 11th February 2021, hosted by our President Baroness D’Souza, to discuss the impact of the pandemic on young people and – just as importantly – how to make sure that young people are at the heart of the national recovery.

The panel included:

- Dr Andrew Mycock, School of Human and Health Sciences at the University of Huddersfield.
- Dan Lawes, Founder and CEO of Youth Politics UK
- Tom Franklin, CEO of Young Citizens,
- Owen Thurston, a member of RCPCH&Us Covid Book Club,
- Dr Mo Akindolie, Assistant Registrar at RCPCH (the Royal College of Paediatrics and Child Health).

The event provided an opportunity to bring together a range of perspectives, including our charity’s, on the support we all need to be considering more critically in the wake of Covid-19. Themes ranged from seeing that youth voices were central in response efforts and where money is invested, to ‘starting small’ and local in outreach, to lobbying Question Time to have a standard youth representative. We were hugely appreciative to our sector experts for their contributions and viewer participation on the day.

Watch the recording: vimeo.com/511596418

Rank Foundation Website Support

Investing in our digital programming was never more important than after this year. We have always been proud to offer robust resources online to teachers in the UK and globally, but this year we made it a strategic priority to redevelop our largest resource library, Primary Resources Library (Go-Givers).

With the help of the match funding provided by the Rank Foundation, we have been able to invest in our main Young Citizens website, so it is able to host our primary resources library. With the increased importance, this became a priority as our ‘Go-Givers’ website aged and was not user-friendly, alongside the need for the charity to invest in a more cost-effective website solution that allows the internal team to edit and report on analytics with less agency or developer support.

We also anticipate this will improve the specificity and clarity of tracking users, and therefore school engagement, to in turn guide future development of our resources and investment support based on these improved insights. The charity is currently performing rigorous diligence on the best agency to embark on this build with us, with aims to build over the Spring and early Summer, to launch the redeveloped website in Autumn 2021.

Fundraising activities

Charity of the Year Partners

We were delighted to be the chosen as the Charity of the Year for Constructive Space for 2020. Due to the impact of Covid-19 and lockdown, the business ran virtual fundraising efforts. After lockdown was extended in December 2020, the company kindly extended their sponsorship and support of the charity for 2021.

Later this year, with Covid restrictions permitting, they will be hosting their sector Golf Day, where all auction and fundraising proceeds will go to our charity. They have also, as an office space company, kindly donated materials to our working space for when lockdown eases, to help support a great office space for our team. We are thankful for their continued support of our work.
Last year, we were chosen as the inaugural National Paralegal Awards in 2019, which as well as raising funds also gave us the opportunity to explain the work that we do on Public Legal Education. The Awards for 2020 were delayed due to Covid-19 and took place online this year to close out our fundraising efforts.

We are pleased in total for this year we were able to raise £23,650 of unrestricted income from these fundraising activities. This includes the generous donations from partners such as FTI Consulting, Guggenheim Partners, the University of Glasgow and many individuals who we deem ‘Friends of Young Citizens’ with a monthly contribution.

**Responsible Fundraising**

As ever, the charity understands its duty to protect the public, including vulnerable people, from unreasonably intrusive or persistent fundraising approaches and undue pressure to donate. We do not fundraise from the public currently or use any internal fundraisers or external fundraising agencies for either telephone or face-to-face campaigns. We endeavour to ensure that any fundraising approaches are legally compliant and respectful.

Our safeguarding leads monitor our direct marketing to ensure that it is not unreasonably intrusive or persistent, does not create unreasonable intrusions into people’s privacy or place any undue pressures on individuals or donors. All marketing material contains clear instructions on how a person or organisation can be removed from mailing lists or can disengage from our marketing efforts should they wish to.

We have received no fundraising complaints during the year.

**Going concern considerations and our continued response to the pandemic**

The charity has like all charities continued to respond to the impact of the pandemic which has extended on longer than many anticipated despite our planning. This has meant us taking a renewed look at our plans to remain a going concern into the foreseeable future. The strategic approach has been to maintain our resilience, heighten our monitoring and adopting versatile methods of sustaining our mission and delivering our services. The focus has thus been on remaining agile, anticipating disruptions stemming from the possibility of further lockdowns and COVID-related measures and varying our service delivery channels in response. This will include utilising the governments furlough scheme as long as possible. It has also included making adaptations in response to what our partners, funders and schools were requesting due to their own circumstances.

This means we will continue to find ways to deliver our services and sustain our mission either fully or in some form.

We recognise that the social and economic impact of the pandemic will continue beyond the health threat of the virus itself. We will continue to apply the cautious approach adopted this year to the coming ones affected by the pandemic. This approach includes the following continued measures:

- Reducing our non-essential expenditure as far as possible;
- Retaining our digital offer as a primary offer over face-to-face, recognising the array of circumstances and preferences affecting our delivery partners;
- Continued use of the Government’s Job Retention Scheme (furloughing);
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- Operating a rolling budget, with oversight and revisions every quarter to take account of the circumstances as they involve;
- Judicious use of our reserves to support our work, whilst working to remain within our reserves policy.

The strategic approach outlined above underlies our confidence in remaining a going concern. We have seen the benefits of applying a cautious approach with an iterative revisiting of the key issues affecting our partners and stakeholders. We are optimistic about the journey to start to rebuild our work with the lessons and investment made into a more agile approach as we look to 2021-22.

Governance

Reference and Administrative Information

The Citizenship Foundation (known as Young Citizens) is a registered charity under the Charities Act 2011 (charity number 801360) and a registered company limited by guarantee (company number 2351363). It is governed by its Memorandum of Association dated 14 February 1989 and amended Articles of Association which were adopted on 27 March 2003.

The governance of the Foundation is vested in the Trustees appointed under the Memorandum and Articles. The day-to-day organisation of the Foundation is delegated to the Chief Executive.

Details of current Trustees, who are also the directors and members of the Company, are set out on pages 50 & 51.

The principal place of business and professional advisors of the Charity is also set out on page 50.

Organisational Structure

The organisation’s structure is best presented as laid out below:

The Trustees consider that the above structure is appropriate for the charity’s activities and reduces the charity’s central costs.

Board of Trustees

The governing body of the charity is the Board of Trustees, the members of which are listed on page 50. Unless indicated otherwise, all served throughout the year. The Board must consist of a minimum of three members with no maximum number. The method for the recruitment and appointment of Trustees involves a skills audit and review and a combination of active search and open advertisement. In 2019/20 the Board recruited its first young Trustee, Finn Judge, as part of its strategic intent to increase the voice of young people throughout all elements of the organisation.

The induction and training procedures for Trustees are as follows. New Trustees are invited to attend a Board meeting as observers before confirming that they will take up their appointment. They are supplied with a copy of the Charity Commission’s guide to being a trustee and the core constitutional and strategic documents relating to the Foundation and its work. The activities of the charity are presented to new Trustees by members of staff within a reasonable time after appointment. Trustees are periodically invited to consider and notify the Chair if there is any particular training or experience from which they would benefit so as to help them fulfil their responsibilities to the Foundation.

Trustees are encouraged to join joint staff-trustee working groups and, during the course of the year, identify particular areas of activity they are keen to participate in. An HR and Remuneration Committee agrees the level of the Chief Executive’s remuneration, keeps under review
the salaries of senior staff members and agrees the cost-of-living enhancements for staff as per the recommendation of the Chief Executive, within the annual budget process. A Finance and Audit Committee reviews the organisational budget and closely monitors the charity’s financial performance. An Appointments Committee oversees the review of skills and experiences on the Board, and leads on the recruitment of new Trustees as and when required. As well as its regular Board meetings, the Board of Trustees periodically holds an away-day to focus on horizon-scanning and review of its strategy.

Management

The Board is responsible for setting strategies and policies for the charity and for ensuring that these are implemented. The day-to-day running of the charity is delegated to the Chief Executive and his staff in accordance with a Scheme of Delegation agreed by the Board. The Chief Executive is responsible for the implementation of policies and strategies on behalf of the Board. The Chief Executive works with the Senior Leadership Team to implement policies and procedures.

Risk Management

The Trustees have examined the principal areas of Young Citizens’ operations and considered the major risks in each of these areas.

Our Financial Standing Orders require that the risk register is reviewed on an annual basis to ensure it is kept up to date. We use a traffic light system to identify the level of risk both pre- and post-mitigation, with a scoring of 1-5 for severity of both probability and impact. In addition, the Senior Leadership Team regularly monitors the register, checking that actions are carried out and whether any new risks can be identified.

In the opinion of the Trustees, Young Citizens has established a risk review system and allocated sufficient resources to ensure those risks identified have been mitigated to a level acceptable for the Foundation’s day-to-day operations.

The annual review of our risk register, which took place in June 2020, took account of the changed circumstances arising from the pandemic. Although most risks had already been included, the impact of the pandemic has been to increase both the probability and impact of many of our risks, especially those concerning our finances:

1. Our levels of reserves;
2. Our income generation; and
3. The diversity of our funding sources.

To mitigate these risks:

1. The Board works closely with the Senior Management team to monitor and control the outflows during these times whilst maximising existing sources of revenue so that we can continue to deliver the mission of the charity. The staff team are remaining alert to emerging mission-appropriate opportunities and the Board will consider increasing investment in grant fundraising when budgets allow.

2. We are gradually developing an individual donor base and diversifying fundraising activities.

3. We are also increasingly emphasising the links between citizenship and more topical agendas e.g. social action, serious youth violence, radicalisation, British Values etc. in order to enhance our relevance to different audiences.

4. We are varying our offers to corporates and actively working towards maintaining diversified income sources.

The Board accepts that, despite these efforts to mitigate the risks, in the current financial climate it is inevitable that residual risks will remain higher than usual in these areas.
Safeguarding

Young Citizens is committed to the highest safeguarding standards. The Board has agreed a comprehensive Safeguarding Policy, reviewed annually, which all employees are expected to sign to confirm that they have read and understood. Regular training for staff takes place. The charity has a Designated Safeguarding Lead, who is supported by a Deputy Safeguarding Lead. The Board has agreed that Jacquee Ayre will be the lead trustee for safeguarding issue.

Financial Review

Responsibilities for the Financial Statements

The charity Trustees (who are also Directors of the Citizenship Foundation for the purposes of company law) are responsible for preparing the Trustees’ Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year and not approve the financial statements unless they are satisfied that the financial statements give a true and fair view of the state of the affairs of the Charity as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the year then ended. In preparing those financial statements the Trustees:

- Select suitable accounting policies and apply them consistently
- Observe the methods and principles of the Charities’ SORP 2019 (FRS 102)
- Make judgements and estimates that are reasonable and prudent
- State whether United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and Financial Reporting Standards and applicable law has been followed, disclosing and explaining any departures therefrom in the financial statements, and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charity will continue in operation.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud or other irregularities.

The maintenance and integrity of the Foundation’s website is the responsibility of the Trustees. The work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the information contained in the Financial Statements once they are presented on the Foundation’s website. Legislation in the United Kingdom governing the preparation and dissemination of the Financial Statements and other information included in annual reports may differ from legislation in other jurisdictions.

Audit Information

In so far as the Trustees are aware at the time of approving our Trustees’ annual report:
The Citizenship Foundation  
Trustees’ Annual Report for the period ended March 2021

- There is no relevant information, being information needed by the auditors in connection with preparing their report, of which the organisation’s finance staff is unaware, and

- The Trustees, having made enquiries of fellow Directors and the organisation’s finance staff that they ought to have individually taken, have each taken all steps that he/she is obliged to take as a Director in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Review of the Year

The year under review has been one in which the charity along with other similar organisations have had to deal with the national COVID-related lockdown and the unpredictable situations that this resulted in. The charity has endeavoured to continue its progress towards sustainability throughout this challenging and unpredictable year. The charity was able to maintain its financial stability through the practice of careful financial management.

Total income for the year to 31 March 2021 amounted to £845,409 compared to £1,082,686 recorded for the year to 31 March 2020, an overall 21.9% decrease. This total income figure includes £119,265 from participating in the CJRS scheme. The balance of £726,144 is from generated sources and reflects the efforts of the staff team in spite of the uncertainty and unpredictability of the general economic situation.

Total expenditure for the year to 31 March 2021 amounted to £808,754 compared to £967,194 recorded for the year to 31 March 2020. This represented an overall decrease of 16.4%. This reduction was due to the lower level of activity and expenses during the lockdown and also reflects the drive by the staff team to manage costs while maintaining the quality of programmes and operational efficiency.

The deficit of £70,063 on restricted funds was as a result of previously received funds being drawn down during the year. This deficit was mitigated by a transfer of general funds of £1,824, made necessary by an overspend on the Mock Trials programme. The net effect of these resulted in a restricted fund level of £74,148 at 31 March 2021. Unrestricted funds increased by £104,894, from £511,470 at 31 March 2020 to £616,364 at 31 March 2021, aided significantly by the funds received from the CJRS scheme. This is a positive outcome given the challenges of the year under review. The Charity recorded a surplus net income position of £36,655.

Reserves Policy

Free reserves comprise the total reserves available to the charity, less those reserves for which use is restricted or else designated for specific purposes. Each year the Trustees review the policy for maintaining free reserves, taking into consideration the major risks faced by the charity, their likely impact on income and planned expenditure, and an assessment of the ways to mitigate such risks. A detailed review was performed during 2018/19 to ensure the reserves policy is fit for the future given the charity’s current and forecast level of activity.

As a result of this significant review, the Trustees have agreed a revised policy that would ensure the safeguarding of charitable commitments and the funding of operational expenditure. This policy would also ensure adequate working capital and financial resilience for the charity. In order to meet the objectives of this policy, the Trustees agree that the charity should aim for free reserves of £300k, with the option for agreed temporary reductions or redeployments of surpluses if agreed by the Board. Free reserves, calculated as unrestricted funds less designated funds, stand at £602,574 at the year-ended 31 March 2020. At 31 March 2020 they stood at £481,470.
Investments Policy

The Foundation's Investments Policy is to put any excess monies into an interest-bearing savings account.

Remuneration Policy

In setting remuneration levels for key management personnel, the charity considers its aims and objectives, its current business plans, the level of skill and competencies required to deliver the role(s), its ability to pay, the balance between other similar roles and the rest of the staff team, and the similarity with existing roles within the sector.

Equal Opportunities and Diversity

The charity is committed to a policy of equal opportunities and promotion of diversity in the selection, training, career development and promotion of all people, regardless of gender, marital status, race, colour, religion, disability or sexual orientation. The charity enables people with a disability to participate fully in organisational activities, consistent with their ability, so that they can maximise the use of knowledge, experience and skills in the charity’s work.

Employee Involvement

The charity encourages employees to be fully involved in the performance and objectives through a range of mechanisms. Staff meetings are held monthly and there are regular team meetings. In addition, working groups are established to ensure communication and coordination across different areas of work and to engage staff more actively in project, programme and policy development.

Auditor

Our independent auditors, Price Bailey, have expressed their willingness to continue in office as auditor. They were appointed prior to the audit and a resolution to re-appoint them will be presented at the Annual General Meeting in accordance with section 485 of the Companies Act 2006.

Exemptions

This report has been prepared taking advantage of the small companies’ exemption of section 415A of the Companies Act 2006.

Edge Watchorn
Chair
3 November 2021
Independent Auditor’s Report to the Trustees of the Citizenship Foundation

Opinion

We have audited the financial statements of the Citizenship Foundation (the ‘charitable company’) for the year ended 31 March 2021 which comprise the Statement of Financial Activities incorporating the Income and Expenditure account, the Balance Sheet, the Statement of Cash Flows and the related notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 ‘The Financial Reporting Standard applicable in the UK and Republic of Ireland’ (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

• give a true and fair view of the state of the charitable company’s affairs as at 31 March 2021, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
• have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
• have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor’s responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC’s Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees’ use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company’s ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees’ annual report, other than the financial statements and our auditor’s report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover
the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees’ report (incorporating the directors’ report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors’ report included within the trustees’ report has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors’ report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors’ remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies’ regime and take advantage of the small companies’ exemptions in preparing the directors’ report and from the requirement to prepare a strategic report.

**Responsibilities of trustees**

As explained more fully in the trustees’ responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.
Auditor’s responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charitable Company and the sector in which it operates, and considered the risk of the Charitable Company not complying with the applicable laws and regulations including fraud in particular those regulations directly related to the financial statements, including financial reporting, and tax legislation. In relation to the operations of the Charitable Company this included compliance with the Charities Act 2011 and SORP 2019, GDPR, employment law, safeguarding and health and safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified. These included the following:

Reviewing minutes of Board meetings, reviewing any correspondence with the Charity Commission, agreeing the financial statement disclosures to underlying supporting documentation, and made enquiries of management and officers of the Charitable Company. We have also reviewed the procedures in place for the reporting of any incidents to the Trustee Board including serious incident reporting of these matters as necessary with the Charity Commission.

Management override: To address the risk of management override of controls, we carried out testing of journal entries and other adjustment for appropriateness. We evaluated the business rationale of significant transactions to identify large of unusual transactions and reviewed key authorisation procedures and decision-making processes for any unusual or one-off transactions.

We also assessed management bias in relation to the accounting policies adopted and in determining significant accounting estimates.

Because of the inherent limitations of an audit, there is the risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involved intentional concealment, forgery, collusion, omission or misrepresentation.


This description forms part of our auditor’s report.
Use of our report

This report is made solely to the charitable company’s trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company’s members and its trustees those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company’s trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Michael Cooper-Davis FCCA ACA (Senior Statutory Auditor)
for and on behalf of
Price Bailey LLP
Chartered Accountants
Statutory Auditors

24 Old Bond Street
London
W1S 4AP

Date: 20 December 2021
The Citizenship Foundation

STATEMENT OF FINANCIAL ACTIVITIES
Year ended 31 March 2021
(including an income and expenditure account)

Unrestricted funds | Restricted funds | Total | Total
---|---|---|---
Note | £ | £ | £ | £

**Income from:**
- Donations and grants: 3 £95,650 £352,795 £448,445 £512,977
- Charitable activities: 4 £277,272 £- £277,272 £568,875
- Other Income: 4 £119,264 £- £119,264 £-
- Investments: 5 £428 £- £428 £834

**Total income:** £492,614 £352,795 £845,409 £1,082,686

**Expenditure on:**
- Raising funds: £25,371 £- £25,371 £23,170
- Charitable activities: 6 £360,525 £422,858 £783,383 £944,024

**Total expenditure:** £385,896 £422,858 £808,754 £967,194

**Net income /(expenditure):** £106,718 (70,063) £36,655 £115,492

- Transfer between funds: £(1,824) £1,824 £- £-

**Net movement in funds:** £104,894 (68,239) £36,655 £115,492

**Reconciliation of funds:**
- Total funds brought forward: 16 £511,470 £142,387 £653,857 £538,365

**Total funds carried forward:** 16 £616,364 £74,148 £690,512 £653,857

All transactions result from continuing activities.
The accounting policies and notes on pages 38 - 49 form part of these financial statements.
The Citizenship Foundation

BALANCE SHEET
At 31 March 2021
Company Number: 02351363

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Fixed assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>11</td>
<td>13,614</td>
</tr>
<tr>
<td></td>
<td></td>
<td>13,614</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>12</td>
<td>189,895</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td></td>
<td>596,217</td>
</tr>
<tr>
<td></td>
<td></td>
<td>786,112</td>
</tr>
<tr>
<td><strong>Creditors: amounts falling due within one year</strong></td>
<td>13</td>
<td>88,004</td>
</tr>
<tr>
<td><strong>Net current assets</strong></td>
<td></td>
<td>698,108</td>
</tr>
<tr>
<td><strong>Total assets less current liabilities</strong></td>
<td></td>
<td>711,722</td>
</tr>
<tr>
<td><strong>Provisions for liabilities</strong></td>
<td>14</td>
<td>21,210</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td>690,512</td>
</tr>
<tr>
<td><strong>Charity Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td>16</td>
<td>74,148</td>
</tr>
<tr>
<td>Unrestricted funds</td>
<td>16</td>
<td>616,364</td>
</tr>
<tr>
<td><strong>Total charity funds</strong></td>
<td>16</td>
<td>690,512</td>
</tr>
</tbody>
</table>

These financial Statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and Signed on behalf of the board of trustees:

Signature:

Emma Jane Watchorn
Chair of Trustees
Date: 3 November 2021

The accounting policies and notes on pages 38 - 49 form part of these financial statements.
The Citizenship Foundation

STATEMENT OF CASHFLOWS
At 31 March 2021
Company Number: 02351363

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Net movement in funds (calculated below)</td>
<td>91,668</td>
<td>85,273</td>
</tr>
</tbody>
</table>

Cash flow from operating activities

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Net cash flow provided by / (used in) operating activities</td>
<td>91,668</td>
<td>85,273</td>
</tr>
</tbody>
</table>

Cash flow from investing activities

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Payments to acquire fixed assets</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Net cash flow provided by / (used in) investing activities</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Cash flow from financing activities

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Net cash flow provided by / (used in) financing activities</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Change in cash and cash equivalents in the year / period

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Change in cash and cash equivalents in the year / period</td>
<td>91,668</td>
<td>85,273</td>
</tr>
</tbody>
</table>

Cash and cash equivalents at 1 April 2020

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Cash and cash equivalents at 1 April 2020</td>
<td>504,549</td>
<td>419,276</td>
</tr>
</tbody>
</table>

Cash and cash equivalents at 31 March 2021

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Cash and cash equivalents at 31 March 2021</td>
<td>596,217</td>
<td>504,549</td>
</tr>
</tbody>
</table>

Analysis of cash and cash equivalents

Cash and cash equivalents consists of:

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Cash at bank and in hand at 31 March 2021/2020</td>
<td>596,217</td>
<td>504,549</td>
</tr>
</tbody>
</table>

Reconciliation of net movement in funds to net cash flow from operating activities

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Net Movement in funds</td>
<td>36,655</td>
<td>115,492</td>
</tr>
</tbody>
</table>

Adjustments for:

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Depreciation</td>
<td>9,673</td>
<td>20,189</td>
</tr>
<tr>
<td>Increase/(decrease) in provisions</td>
<td>21,210</td>
<td>-</td>
</tr>
<tr>
<td>(Increase)/decrease in debtors</td>
<td>8,909</td>
<td>-21,591</td>
</tr>
<tr>
<td>Increase/(decrease) in creditors</td>
<td>15,221</td>
<td>-28,817</td>
</tr>
<tr>
<td>Net cash provided by (used in) operating activities</td>
<td>91,668</td>
<td>85,273</td>
</tr>
</tbody>
</table>
## Analysis of changes to Net Debt

<table>
<thead>
<tr>
<th></th>
<th>At start of year</th>
<th>Cashflows</th>
<th>New Finance leases</th>
<th>Other non-cash changes</th>
<th>At end of year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Equivalents</td>
<td>504,549</td>
<td>91,668</td>
<td>-</td>
<td>-</td>
<td>596,217</td>
</tr>
<tr>
<td>Finance Lease</td>
<td>(175,552)</td>
<td>56,980</td>
<td>-</td>
<td>-</td>
<td>(118,572)</td>
</tr>
<tr>
<td>obligations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>328,997</td>
<td>148,648</td>
<td>-</td>
<td>-</td>
<td>477,645</td>
</tr>
</tbody>
</table>
1. Summary of significant accounting policies

(a) General information and basis of preparation
Citizenship Foundation is a registered charitable company in the United Kingdom. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. The address of the registered office is given in the charity information on page 50 of these financial statements. The nature of the charity's operations and principal activities are education and campaigning.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 1 September 2018, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity and rounded to the nearest £1.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

(b) Funds
Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

(c) Income recognition
All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received.

Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit is probable, it can be measured reliably and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the charity, for example the amount the charity would be willing to pay in the open market for such facilities and services. A corresponding amount is recognised in expenditure.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102). Further detail of the contribution of volunteers to the charity is given in the Trustees’ Annual Report.

Income from charitable activities includes income earned from fundraising events and activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

Investment income is earned through holding cash balances in high interest bank accounts. Interest income is recognised when received.
(d) Expenditure recognition

All expenditure is accounted for on an accruals basis. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes cost incurred in the course of applying for grants and seeking voluntary contributions;
- Expenditure on charitable activities includes cost incurred in the delivery of the services of the charity; and
- Other expenditure represents those items not falling into the categories above.

Irrecoverable VAT is charged as an expense against the activity for which expenditure arose.

(e) Support costs allocation

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs, governance costs, and costs incurred in the provision of corporate services. They are incurred directly in support of expenditure on the objects of the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources. Premises costs have been allocated on a similar basis.

The analysis of these costs is included in note 8 to the accounts.

(f) Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

- Office Equipment: 3 years straight line
- Websites: 3 years straight line
- Fixtures and Fittings: 4 years straight line

(g) Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

(h) Leases

Rentals payable and receivable under operating leases are charged to the SoFA on a straight line basis over the period of the lease.

(i) Cash accounting policy

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

(j) Foreign currency

Foreign currency transactions are initially recognised by applying to the foreign currency amount the spot exchange rate between the functional currency and the foreign currency at the date of the transaction.

Monetary assets and liabilities denominated in a foreign currency at the balance sheet date are translated using the closing rate.
(k) Employee benefits
When employees have rendered service to the charity, short-term employee benefits to which the employees are entitled are recognised at the undiscounted amount expected to be paid in exchange for that service.

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. Contributions to the Foundation's defined contribution pension scheme, and to employees' personal pensions, are charged to the statement of financial activities in the year in which they become payable.

(l) Redundancy Payments
Redundancy payments are amounts payable as a result of a decision by the charity to terminate an employee's employment before the normal retirement date or an employee's decision to accept voluntary redundancy and are charged on an accruals basis to the SOFA when the charity is demonstrably committed to the payment of these costs.

(l) Tax
The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010. It therefore meets the definition of a charitable company for UK corporation tax purposes.

(m) Financial Instruments
The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value, with the exception of the following:

- fixed assets are measured at amortised cost;
- all other assets and liabilities are held at cost.

(n) Going concern policy
The Trustees assess the ability of the Charity to continue as a going concern for a period of at least 12 months from the date the accounts are signed. The charity currently holds free reserves above the level determined by the Trustees to be necessary to maintain the going concern status of the charity. The trustees thus consider that there are no material uncertainties about The Citizenship Foundation's ability to continue as a going concern.
2. Significant accounting estimates

No judgements (apart from those involving estimates) have been made in the application of the above accounting policies. No assumptions concerning the future, and key sources of estimation uncertainty at the reporting date have a significant risk of causing a material misstatement to the carrying amounts of assets and liabilities.

3. Income donations and grants

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>424,795</td>
<td>451,982</td>
</tr>
<tr>
<td>Donated services</td>
<td>-</td>
<td>20,000</td>
</tr>
<tr>
<td>Donations</td>
<td>23,650</td>
<td>40,996</td>
</tr>
<tr>
<td></td>
<td>448,445</td>
<td>512,978</td>
</tr>
</tbody>
</table>

Income from grants was £424,795 (2020 - £451,982) of which £352,795 (2020 - £374,002) was attributable to restricted funds. £72,000 (2020 - £82,680) was attributable to unrestricted funds.

Donated services are an estimate of the market value of pro-bono legal advisory services received and are attributed to unrestricted funds.

Income from donations was £23,650 (2020 - £40,996), £0 of which was attributable to restricted funds (2020 - £4,700) and £23,650 of which was attributable to unrestricted funds (2020 - £36,296).

4. Income from charitable activities

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Citizenship Services</td>
<td>131,844</td>
<td>144,197</td>
</tr>
<tr>
<td>Legal Education</td>
<td>115,608</td>
<td>301,407</td>
</tr>
<tr>
<td>Social Participation</td>
<td>29,820</td>
<td>123,271</td>
</tr>
<tr>
<td></td>
<td>277,272</td>
<td>568,875</td>
</tr>
</tbody>
</table>

Other Income

CJRS Scheme

119,264 -

All of the Income from charitable activities was attributable to unrestricted funds in both years. The CJRS income was derived from participating in the furlough scheme

5. Income from investments

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest - deposits</td>
<td>428</td>
<td>834</td>
</tr>
<tr>
<td></td>
<td>428</td>
<td>834</td>
</tr>
</tbody>
</table>

All of the Income from investments was attributable to unrestricted funds in both years.
NOTES TO THE FINANCIAL STATEMENTS
Year ended 31 March 2021

6. Analysis of Expenditure

Cost of raising funds:

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td></td>
</tr>
<tr>
<td></td>
<td>25,371</td>
<td>23,170</td>
</tr>
</tbody>
</table>

Analysis of Charitable Expenditure

<table>
<thead>
<tr>
<th></th>
<th>Citizenship Services</th>
<th>Legal Education</th>
<th>Social Participation</th>
<th>Total 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>2021</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct Programme Costs</td>
<td>91,192</td>
<td>227,192</td>
<td>321,661</td>
<td>640,045</td>
</tr>
<tr>
<td>Programme Support Costs</td>
<td>46,838</td>
<td>46,298</td>
<td>50,202</td>
<td>143,338</td>
</tr>
<tr>
<td></td>
<td>138,030</td>
<td>273,490</td>
<td>371,863</td>
<td>783,383</td>
</tr>
</tbody>
</table>

£422,858 (2020 - £324,253) of the above costs were attributable to restricted funds. £339,315 (2020 - £619,771) of the above costs were attributable to unrestricted funds.

<table>
<thead>
<tr>
<th></th>
<th>Citizenship Services</th>
<th>Legal Education</th>
<th>Social Participation</th>
<th>Total 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>2020</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct Programme Costs</td>
<td>129,331</td>
<td>266,192</td>
<td>316,811</td>
<td>712,334</td>
</tr>
<tr>
<td>Programme Support Costs</td>
<td>46,338</td>
<td>90,359</td>
<td>94,993</td>
<td>231,690</td>
</tr>
<tr>
<td></td>
<td>175,669</td>
<td>356,551</td>
<td>411,804</td>
<td>944,024</td>
</tr>
</tbody>
</table>

The total expenditures breakdown as follows:

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td></td>
</tr>
<tr>
<td>Staffing</td>
<td>576,404</td>
<td>615,428</td>
</tr>
<tr>
<td>Programme Costs</td>
<td>89,012</td>
<td>120,077</td>
</tr>
<tr>
<td>Support Costs</td>
<td>143,338</td>
<td>231,689</td>
</tr>
<tr>
<td></td>
<td>808,754</td>
<td>967,194</td>
</tr>
</tbody>
</table>

7. Net income / (expenditure) for the year / period

Net income / (expenditure) is stated after charging / (crediting):

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td></td>
</tr>
<tr>
<td>Depreciation of tangible fixed assets</td>
<td>9,673</td>
<td>20,189</td>
</tr>
<tr>
<td>Operating lease rentals - Buildings</td>
<td>46,399</td>
<td>42,710</td>
</tr>
<tr>
<td>Operating lease rentals - Equipment</td>
<td>10,581</td>
<td>12,065</td>
</tr>
<tr>
<td>Auditor’s remuneration</td>
<td>8,100</td>
<td>8,715</td>
</tr>
</tbody>
</table>
## 8. Allocation of support costs

### 2021

<table>
<thead>
<tr>
<th>Support cost category</th>
<th>Allocation %</th>
<th>Citizenship Services 33%</th>
<th>Legal Education 32%</th>
<th>Social Participation 35%</th>
<th>Total 2021 100.00%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance</td>
<td>12,552</td>
<td>4,102</td>
<td>4,054</td>
<td>4,396</td>
<td>12,552</td>
</tr>
<tr>
<td>Finance</td>
<td>28,517</td>
<td>9,318</td>
<td>9,211</td>
<td>9,988</td>
<td>28,517</td>
</tr>
<tr>
<td>Information technology</td>
<td>23,657</td>
<td>7,731</td>
<td>7,641</td>
<td>8,285</td>
<td>23,657</td>
</tr>
<tr>
<td>Human resources</td>
<td>2,062</td>
<td>674</td>
<td>666</td>
<td>722</td>
<td>2,062</td>
</tr>
<tr>
<td>Office costs</td>
<td>76,550</td>
<td>25,013</td>
<td>24,726</td>
<td>26,811</td>
<td>76,550</td>
</tr>
<tr>
<td>Total</td>
<td>143,338</td>
<td>46,838</td>
<td>46,298</td>
<td>50,202</td>
<td>143,338</td>
</tr>
</tbody>
</table>

### 2020

<table>
<thead>
<tr>
<th>Support cost category</th>
<th>Allocation %</th>
<th>Citizenship Services 20%</th>
<th>Legal Education 39%</th>
<th>Social Participation 41%</th>
<th>Total 2020 100.00%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance</td>
<td>13,085</td>
<td>2,616</td>
<td>5,104</td>
<td>5,365</td>
<td>13,085</td>
</tr>
<tr>
<td>Finance</td>
<td>41,014</td>
<td>8,203</td>
<td>15,995</td>
<td>16,816</td>
<td>41,014</td>
</tr>
<tr>
<td>Information technology</td>
<td>31,807</td>
<td>6,361</td>
<td>12,405</td>
<td>13,041</td>
<td>31,807</td>
</tr>
<tr>
<td>Human resources</td>
<td>17,046</td>
<td>3,410</td>
<td>6,647</td>
<td>6,989</td>
<td>17,046</td>
</tr>
<tr>
<td>Office costs</td>
<td>128,738</td>
<td>25,748</td>
<td>50,208</td>
<td>52,782</td>
<td>128,738</td>
</tr>
<tr>
<td>Total</td>
<td>231,690</td>
<td>46,338</td>
<td>90,359</td>
<td>94,993</td>
<td>231,690</td>
</tr>
</tbody>
</table>
9. Trustees’ and key management personnel remuneration and expenses

The trustees neither received nor waived any remuneration during the year (2020: £ nil).

The total amount of employee benefits received by key management personnel during the year was £223,284 (2020 - £223,284). The Charity considers its key management personnel to comprise:

- The Chief Executive Officer
- The Director of Finance and Resources
- The Programme Directors – Programmes and Marketing.

The trustees had expenses of £13 reimbursed or paid directly on their behalf during the year (2020 - £328) relating to travel costs.

10. Staff costs and employee benefits

<table>
<thead>
<tr>
<th></th>
<th>2021 Number</th>
<th>2021 FTE</th>
<th>2020 Number</th>
<th>2020 FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raising funds</td>
<td>0</td>
<td>1.5</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Charitable activities</td>
<td>15</td>
<td>12</td>
<td>18</td>
<td>16</td>
</tr>
<tr>
<td>Support services</td>
<td>2</td>
<td>1.5</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>17</td>
<td>15</td>
<td>20</td>
<td>18</td>
</tr>
</tbody>
</table>

The total staff costs and employees benefits were as follows:

<table>
<thead>
<tr>
<th></th>
<th>2021 £</th>
<th>2020 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries</td>
<td>494,665</td>
<td>533,259</td>
</tr>
<tr>
<td>Social security</td>
<td>42,557</td>
<td>40,645</td>
</tr>
<tr>
<td>Defined contribution pension costs</td>
<td>39,182</td>
<td>40,578</td>
</tr>
<tr>
<td>Redundancy and termination payments</td>
<td>-</td>
<td>946</td>
</tr>
<tr>
<td></td>
<td>576,404</td>
<td>615,428</td>
</tr>
</tbody>
</table>

One member of staff earned £60,000 and above (2020 – 1). There were pension costs of £4,800 paid for this employee.

Pensions

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund. The pensions cost charge represents contributions payable by the charity to the fund and amounted to £39,182 (2020 - £40,578), £19,185 (2020 - £20,916) of these contributions were charged to restricted funds and £19,997 (2020 - £19,728) were charged to unrestricted funds. Contributions totalling £2,638 were payable to the fund at the balance sheet date and are included in the note 13 to the accounts (2020 - £3,203).
### 11. Tangible fixed assets

<table>
<thead>
<tr>
<th></th>
<th>Office Equipment</th>
<th>Websites</th>
<th>Fixtures and Fittings</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost or valuation:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At start date 2021</td>
<td>82,479</td>
<td>52,116</td>
<td>20,600</td>
<td>155,195</td>
</tr>
<tr>
<td>Additions</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>At end date 2021</td>
<td>82,479</td>
<td>52,116</td>
<td>20,600</td>
<td>155,195</td>
</tr>
<tr>
<td><strong>Depreciation:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At start date 2021</td>
<td>74,213</td>
<td>52,116</td>
<td>5,579</td>
<td>131,908</td>
</tr>
<tr>
<td>Charge for the year</td>
<td>4,523</td>
<td>-</td>
<td>5,150</td>
<td>9,673</td>
</tr>
<tr>
<td>At end date 2021</td>
<td>78,736</td>
<td>52,116</td>
<td>10,729</td>
<td>141,581</td>
</tr>
<tr>
<td><strong>Net book value:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At end date 2021</td>
<td>3,743</td>
<td>-</td>
<td>9,871</td>
<td>13,614</td>
</tr>
<tr>
<td>At end date 2020</td>
<td>8,266</td>
<td>-</td>
<td>15,021</td>
<td>23,287</td>
</tr>
</tbody>
</table>

### 12. Debtors

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade debtors</td>
<td>155,791</td>
<td>162,342</td>
</tr>
<tr>
<td>Rent Deposit</td>
<td>11,438</td>
<td>11,438</td>
</tr>
<tr>
<td>Prepayments and accrued income</td>
<td>22,666</td>
<td>25,024</td>
</tr>
<tr>
<td></td>
<td>189,895</td>
<td>198,804</td>
</tr>
</tbody>
</table>

### 13. Creditors: amounts falling due within one year

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade creditors</td>
<td>18,775</td>
<td>47,188</td>
</tr>
<tr>
<td>Other tax and social security</td>
<td>31,601</td>
<td>14,757</td>
</tr>
<tr>
<td>Pension Contributions</td>
<td>2,638</td>
<td>3,203</td>
</tr>
<tr>
<td>Accruals</td>
<td>8,100</td>
<td>7,635</td>
</tr>
<tr>
<td>Deferred Income</td>
<td>26,890</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>88,004</td>
<td>72,783</td>
</tr>
</tbody>
</table>

**Deferred Income**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>At start date</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Amounts deferred during the year</td>
<td>26,890</td>
<td>-</td>
</tr>
<tr>
<td>Amounts drawn down during the year</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>At end date</td>
<td>26,890</td>
<td>-</td>
</tr>
</tbody>
</table>
### 14. Provisions for liabilities

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>At start date</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Additions during the year</td>
<td>21,210</td>
<td>-</td>
</tr>
<tr>
<td>Amounts charged against the provision</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Unused amounts reversed</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>At end date</td>
<td>21,210</td>
<td>-</td>
</tr>
</tbody>
</table>

The provision is held towards restorative work on the charity’s premises required by the terms of the lease.

### 15. Analysis of net assets between funds

#### 2021

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Fixed assets</td>
<td>13,614</td>
<td>-</td>
<td>13,614</td>
</tr>
<tr>
<td>Cash</td>
<td>547,069</td>
<td>49,148</td>
<td>596,217</td>
</tr>
<tr>
<td>Debtors</td>
<td>164,895</td>
<td>25,000</td>
<td>189,895</td>
</tr>
<tr>
<td>Other current liabilities</td>
<td>88,004</td>
<td>-</td>
<td>88,004</td>
</tr>
<tr>
<td>Provisions</td>
<td>21,210</td>
<td>-</td>
<td>21,210</td>
</tr>
<tr>
<td>Total</td>
<td>616,364</td>
<td>74,148</td>
<td>690,512</td>
</tr>
</tbody>
</table>

#### 2020

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Fixed assets</td>
<td>23,287</td>
<td>-</td>
<td>23,287</td>
</tr>
<tr>
<td>Cash</td>
<td>484,921</td>
<td>19,628</td>
<td>504,549</td>
</tr>
<tr>
<td>Debtors</td>
<td>76,045</td>
<td>122,759</td>
<td>198,804</td>
</tr>
<tr>
<td>Other current liabilities</td>
<td>(72,783)</td>
<td>-</td>
<td>(72,783)</td>
</tr>
<tr>
<td>Total</td>
<td>511,470</td>
<td>142,387</td>
<td>653,857</td>
</tr>
</tbody>
</table>
16. Reconciliation of Funds

2021

<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Opening Balances</th>
<th>Incoming Resources</th>
<th>Resources Expended</th>
<th>Transfers</th>
<th>Closing Balances</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNRESTRICTED FUNDS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General</td>
<td>481,470</td>
<td>492,614</td>
<td>364,686</td>
<td>(6,824)</td>
<td>602,574</td>
</tr>
<tr>
<td>Designated</td>
<td>30,000</td>
<td>-</td>
<td>21,210</td>
<td>5,000</td>
<td>13,790</td>
</tr>
<tr>
<td><strong>Total Unrestricted Funds</strong></td>
<td>511,470</td>
<td>492,614</td>
<td>385,896</td>
<td>(1,824)</td>
<td>616,364</td>
</tr>
<tr>
<td><strong>RESTRICTED FUNDS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Citizenship Services</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Legal Education</td>
<td>937</td>
<td>111,000</td>
<td>113,761</td>
<td>1,824</td>
<td>-</td>
</tr>
<tr>
<td>Social Participation</td>
<td>141,450</td>
<td>216,795</td>
<td>284,097</td>
<td>-</td>
<td>74,148</td>
</tr>
<tr>
<td><strong>Total Restricted Funds</strong></td>
<td>142,387</td>
<td>352,795</td>
<td>422,858</td>
<td>1,824</td>
<td>74,148</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td>653,857</td>
<td>845,409</td>
<td>808,754</td>
<td>-</td>
<td>690,512</td>
</tr>
</tbody>
</table>

Designated funds are held as follows:
- £13,790 towards a Technology Fund covering the maintenance of the charity's technological capacity.

**Restricted funds are held as follows:**
The Social Participation Fund comprises funds held for:
- The continuance of the MADC programme in primary schools across the UK - £65,002.
- The continuance of the Volunteering programme £9,146.

The Legal Education fund comprised funds held for the continuance of the Mock Trials programme.

**Transfer**
The transfer of funds is to create designated funds and compensate for the overspend on the restricted Legal Education fund.
15. Reconciliation of Funds (cont.)

2020

<table>
<thead>
<tr>
<th></th>
<th>Opening Balances</th>
<th>Income</th>
<th>Expenditure</th>
<th>Transfers</th>
<th>Closing Balances</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNRESTRICTED FUNDS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General</td>
<td>430,727</td>
<td>708,684</td>
<td>642,941</td>
<td>15,000</td>
<td>481,470</td>
</tr>
<tr>
<td>Designated</td>
<td>15,000</td>
<td></td>
<td></td>
<td></td>
<td>30,000</td>
</tr>
<tr>
<td><strong>Total Unrestricted Funds</strong></td>
<td>445,727</td>
<td>708,684</td>
<td>642,941</td>
<td></td>
<td>511,470</td>
</tr>
</tbody>
</table>

| **RESTRICTED FUNDS** |                  |          |             |           |                  |
| Citizenship Services |                  |          |             |           |                  |
| Legal Education      |                  |          |             |           |                  |
| Social Participation |                  |          |             |           |                  |
| **Total Restricted Funds** | 92,638            | 374,002  | 324,252     |           | 142,388          |

**TOTALS**

|              | 538,365          | 1,082,686 | 967,193     |           | 653,858          |

16. Related Party Transactions

Donations of £855 were received from trustees during the 2021 year. There were no other related party transactions during the 2021 year.

Donations of £2,015 were received from trustees during the 2020 year. There were no other related party transactions during the 2020 year.

17. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

<table>
<thead>
<tr>
<th>Buildings</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within one year</td>
<td>46,399</td>
<td>46,399</td>
</tr>
<tr>
<td>Within 2 to 5 years</td>
<td>38,666</td>
<td>85,065</td>
</tr>
<tr>
<td>In more than 5 years</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>85,065</td>
<td>131,464</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Equipment</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within one year</td>
<td>10,581</td>
<td>10,581</td>
</tr>
<tr>
<td>Within 2 to 5 years</td>
<td>22,926</td>
<td>33,507</td>
</tr>
<tr>
<td>In more than 5 years</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>33,507</td>
<td>44,088</td>
</tr>
</tbody>
</table>
President, Trustees, Ambassadors and Advisors

President
The Rt Hon Baroness D’Souza CMG

Trustees
Emma-Jane Watchorn (Chair)
Jason Arthur (joint Vice Chair)
Laura Hamm (joint Vice Chair)
Cecile Agbo-Bloua (Treasurer)
Jacquie Ayre
James Cathcart
John Cooper
Nick Johnson – resigned November 2020
Matt Lambert
Victoria Speed
Finn Judge

Ambassadors
The Right Honourable Sir Brian Leveson
The Honourable Lady Rae
His Honour Judge Christopher Kinch, QC
Rushanara Ali, MP
Michael Maclay
Jack Felvus

Founder
Andrew Phillips OBE

Chief Executive
Tom Franklin

Company Secretary
Ray Ayivor

Charity Registration No
801360

Company No
2351363

Registered Office
37 Heneage Street, London E1 5LJ

Bankers
Barclays Bank PLC, Hatton Garden Business Centre, 99 Hatton Garden, London EC1N 8DN

Solicitors
Bates, Wells & Braithwaite, 10 Queen Street Place, London EC4R 1BE

Statutory Auditors
Price Bailey LLP, Dashwood House, 69 Old Broad Street, London EC2M 1QS
Supporters of Young Citizens

We are very grateful to the thousands of volunteers, supporters and organisations who together make our work possible. It would not be possible to mention them all, but here is a selection of the range of organisations which have given us support over the past year:

Addleshaw Goddard
Alison Evans
Allen & Overy
The Bar Council
The Bar of Northern Ireland
Baker McKenzie
Barclays
Bellinger Donnay Charitable Trust
Guy Beringer
Big Lottery Fund
Bird & Bird
Brick Court Chambers
British Council
CC Land
Cecile Durand-Agbo
Circuits of the Bar
CMS
Constructive Space
Co-op Foundation
Council of Europe
Credit Agricole
Credit Suisse
DAC Beachcroft
Dan Mace
David Miles
Disney Theatrical Group
Durham CC
Edge Watchorn
Faculty of Advocates
Finn Judge
Freshfields Bruckhaus Deringer
FTI Consulting
Geldards LLP
Government Legal Department
HM Courts and Tribunals Service
Hunton & Williams
Jonathan Salmon
JP Morgan
Dan Mace
Malcolm Cree
Martin Bostock
Martin Severs
Matt Lambert
Martin Severs
Martyn Bowyer
McDermott Will & Emery
Michael Maclay
Milbank Tweed Hadley & McCloy
Mishcon De Reya
Montrose Associates
Nick Johnson
Orp Foundation
Osbourne Clarke
Pears Foundation
Pillsbury Winthrop Shaw Pittman
Pro Bono Economics
Rothschild Foundation
Salesforce
Santander
Slaughter and May
Sullivan & Cromwell LLP
Office of the Solicitor General
The Inns of Court (Middle Temple, Gray's Inn, Lincoln's Inn, Inner Temple)
The Law Society
The Magistrates' Association
Travers Smith
Sky
Unilever
University of Essex
University of Sheffield
Weil Gotshal & Manges
#iwill Fund