**The Big Legal Lesson 2024: social media guide**

* Feel free to use this copy on your social media accounts – or create your own.
* Share pictures and videos, especially of learners with their printed sheets!
* Let us know how you get on, and we’ll give you a retweet/reshare.

[X (Twitter)](https://twitter.com/YoungCitizensUK) | [Facebook](https://www.facebook.com/YoungCitizensUK) | [Instagram](https://www.instagram.com/youngcitizensuk/?hl=en)

Always include **#TheBigLegalLesson** in your posts!

**Sample social media posts**

**Before 11th March 2024**

*Help us to spread the word and introduce the law to as many learners as possible!*

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| **Pair these posts with one of the graphics** [**downloadable from this page**](https://www.youngcitizens.org/programmes/the-big-legal-lesson/the-big-legal-lesson-2024-communications-toolkit/)**.** | |
| **1** | We can’t wait to take part in #TheBigLegalLesson 2024 with @YoungCitizensUK.  To achieve a thriving democracy, young people need to know their rights and responsibilities. Between 11th and 22nd March and beyond, let's start a conversation about the law in schools! |
| **2** | Our students/pupils can’t wait to take part in #TheBigLegalLesson 2024 with @YoungCitizensUK!  Nearly 2/3 of the UK don’t know their basic legal rights. We want to change this by starting a conversation about the law in school. Join the campaign between 11th and 22nd March and beyond! |
| **Long option** | Did you know that nearly 2/3 of the UK don’t know their basic legal rights? We want to change this by starting a conversation about the law in school.  Our students/pupils will take part in #TheBigLegalLesson 2024 with @YoungCitizensUK. They will explore what the law is, who has the power to change it, and how these changes affect society.  To achieve a thriving democracy, we believe children and young people need to know their rights and responsibilities. Join the campaign between 11th and 22nd March and beyond! |

**At the start of The Big Legal Lesson (on 11th March 2024)**

*Tell the world what you’re about to do!*

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| **Pair these posts with a photo of your class, and/or a** [**graphic downloadable from this page**](https://www.youngcitizens.org/programmes/the-big-legal-lesson/the-big-legal-lesson-2024-communications-toolkit/)**.** | |
| **1** | #TheBigLegalLesson is the UK’s biggest campaign to start a conversation about the law in schools – and we are taking part!  Led by @YoungCitizensUK, we’re joining thousands of other schools introducing legal concepts to their pupils/students this week and beyond ⚖ |
| **2** | Let’s learn about the law! This week, our pupils/students are taking part in #TheBigLegalLesson – a national campaign by @YoungCitizensUK to boost legal literacy.  They will explore what the law is, who has the power to change it, and how these changes affect society. We can’t wait to see what they think! |

**After Big Legal Lesson (after you have delivered)**

*What did you think? What did your class think? We’d love to see your photos, quotes, testimonials, key learning points and successes!*

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| **Pair these posts with photos of your class!** | |
| **Option 1**  **Generic** | Last week, our pupils took part in #TheBigLegalLesson - the UK’s biggest campaign to start a conversation about the law in schools.  Led by @YoungCitizensUK, we joined thousands of other schools introducing legal concepts in the classroom. We explored [insert key discussion points]. |
| **Option 2**  **New laws** | Last week, our pupils took part in #TheBigLegalLesson - the UK’s biggest campaign to start a conversation about the law in schools.  Our pupils learned so much and had some great ideas for new laws including: [insert ideas here]. |
| **Option 3**  **Learnings** | Last week, our pupils/students took part in #TheBigLegalLesson - the UK’s biggest campaign to start a conversation about the law in schools.  They learned so many new and surprising things [insert key learnings]. |
| **Long option** | Last week, our pupils/students took part in #TheBigLegalLesson - the UK’s biggest campaign to start a conversation about the law in schools.  With nearly 2/3 of the UK being unaware of their basic legal rights, we wanted to join @YoungCitizensUK’s campaign to boost legal literacy by introducing legal concepts in the classroom.  During the lessons, we explored [insert key discussion points]. Our pupils learned so many new and surprising things [insert key learnings]. They also had some great ideas for new laws including: [insert ideas here].  Whether or not our pupils/students decide to pursue a career in law, this knowledge will help them to be active and well-rounded citizens! |